

By the Numbers...

12 Regions
15 K-12 School Districts
41 Local Workforce Boards

57 Community Colleges & Programs
53 Counties
73 Community Organizations
120 Employers



SlingShot At a Glance

What is SlingShot?

At its core, SlingShot is about regional collaboration. Its purpose is to bring together government, community and industry leaders to work strategically to tackle employment issues across California. Through collaboration, partners are working to stimulate economic growth, create jobs and build the talent needed to increase income mobility and regional prosperity

Each region has created a Coalition, tasked with developing an action plan that addresses specific regional challenges to economic opportunity and growth. These Coalitions, led by industry champions, have the autonomy to execute their action plans and implement their regional strategy with the support of the State Board.



Goals

- Increase intergenerational income mobility
- Move the needle on big employment, education, and jobs issues
- Increase prosperity and agility of regions, businesses and workers

How it's Done

Strategies

The Work

Establish regional leadership to identify targets and trends



Create a business leadership council to determine regional projects and investments

Lead employer coordination for regional workforce and education initiatives (Career Pathways Trust and CTE planning)

Adopt a "Not New Money for Old Ideas" mindset



Develop a customized training co-investment model with a 1:1 public, private match

Co-fund an industry internship and teacher training coordinator to serve as single point of contact for employers

Organize business engagement by industry sector



Hire industry sector specialists, using criteria developed by businesses

Gain employer commitments to interview occupational program graduates for job openings

Increase employment opportunities by identifying industry needed skills



Create and delivering new business-approved training curricula

Assess community college trainings and replicating those that are employer-approved in other colleges

Mobilize existing resources in support of the regional goals



Adopt a region-wide job readiness assessment and using it as a baseline to measure progress

Use libraries as access points for regional business development and job training services

The Building Blocks of SlingShot

Industry Engagement

- Focus on sectors that grow regional economies
- Prioritize opportunities to grow industry sectors while also raising incomes
- Business as a full partner
- Industry skill needs drive training and education
- Competencies and credentials are *used* by regional employers

Integrated Approach

- Coalition partners identify complementary roles and collaborative actions
- Students, job seekers, and workers have access to skill development and regional employment through training, education, and "earn and learn" opportunities
- Career pathways are clear, the infrastructure is scaled and tailored to industry and job-seeker needs
- Competencies and credentials delivered regionally have meaningful labor market value, and are prioritized by Coalition partners

Shared Outcomes

- Ownership for outcomes is shared among public, community and business partners
- Interim measures and progress points are calibrated to build to regional goals e.g.: # of apprenticeship completers, # of industry valued credentials attained, % of youth with career-oriented internship
- "Risk taking" and experimentation are built into the process and success metrics – not every strategy will succeed, but all can be learned from

These are organized into in a "compact" among SlingShot Coalition partners