

# Workforce Accelerator Fund 3.0

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INNOVATING WORKFORCE DEVELOPMENT IN CALIFORNIA

# Introductions

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**Amy Wallace**, *Assistant Director for Workforce Innovation*  
California Workforce Development Board

**Taelor Stamm**, *Program Lead for Accelerator*  
California Workforce Development Board

**David Davis**, *Staff Services Manager-I*  
Employment Development Department

**Teri Brimacomb**, *Project Manager for Accelerator*  
Employment Development Department

# The California Strategic Plan

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## PRIORITIES

Regional coordination among key partners

Sector-based employment strategies

Skill attainment through earn and learn and other effective training models (including, but not limited to apprenticeship)

Development of career pathways

## HOW

**Collaboration** among partners in the development of service delivery strategies and alignment of resources

**Innovation** that creates, adapts & accelerates promising practices in workforce development and skill attainment.

**System change** by adoption proven strategies and innovations.

# Accelerator Goals and Objectives

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- Improve labor market and skills outcomes for the target groups
- Implement, replicate, and scale successful innovations that emerged from Accelerator 1.0 and 2.0.
- Create new modes for service delivery and funding alignment that can be replicated across the State and tailored to regional needs.
- Leverage State investment with commitments from industry, labor, public, and community partners.

# Request For Application

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\$5.7 million in Workforce Innovation and Opportunity Act (WIOA) funds to create and prototype innovative strategies that bridge education and workforce gaps for targeted populations & begin implementation of promising models and practices in workforce system service delivery infrastructure.

# Target Populations

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- CalWORKS Participants
- Disconnected Youth
- Ex-Offenders
- Individuals with Disabilities
- Long-Term Unemployed
- Low-Income Workers
- Returning Veterans

*If your project will focus on “Disconnected Youth” applicants will need to identify the age range in order to be provided the appropriate CalJOBS Youth and Adult codes.*

# Project Design

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## DESIGN & PROTOTYPE

**Solutions to specific challenges** and barriers to career opportunity and access to the workforce development pipeline

**Demonstrate how** projects will direct existing resources and efforts in new, more efficient and effective ways.

**Result in strategies** that take a unique approach to addressing workforce pipeline gaps specific to the target populations, that can to create broader impact and system improvement.

## PROJECT TEAM

**Experts** –knowledge of the system

**Innovators** –bring new perspective

**Customers** – access to groups of job seekers and/or employers through organizations representing them

# The Big Idea

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Identify a challenge or gap that if successfully addressed, would significantly *move the needle on employment* for one or more of the targeted groups.

# Project Types

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1. New Accelerator Projects
2. Innovation Impact Projects
3. Innovation Network Projects
4. Accelerator 3.0 Technical Assistance & Support

# NEW ACCELERATOR PROJECTS

*Address gaps &  
increase efficiencies in:*

- The service delivery pipeline of the workforce system
- The alignment of funding for the targeted populations

## *How? Design & Development*

- Tools, models or resources that are already developed but not used in the public workforce system, with the targeted populations, or are not at scale
- Strategies, resources, and lessons from other disciplines, applied to the workforce system and target population(s)
- Brand new ideas that have the opportunity to be “game changers” for the workforce system and target groups



# INNOVATION IMPACT PROJECTS

*Accelerator 1.0 & 2.0 project models eligible for Innovation Impact Projects include those that demonstrate:*

- Clear outcomes (successes and lessons)
- Impact on the workforce system, clients, and/or other aspects of service delivery
- Capacity to provide technical assistance for model replication, scaling and course correction throughout the Innovation Impact Project

## ***How? Model Replication and Scale***

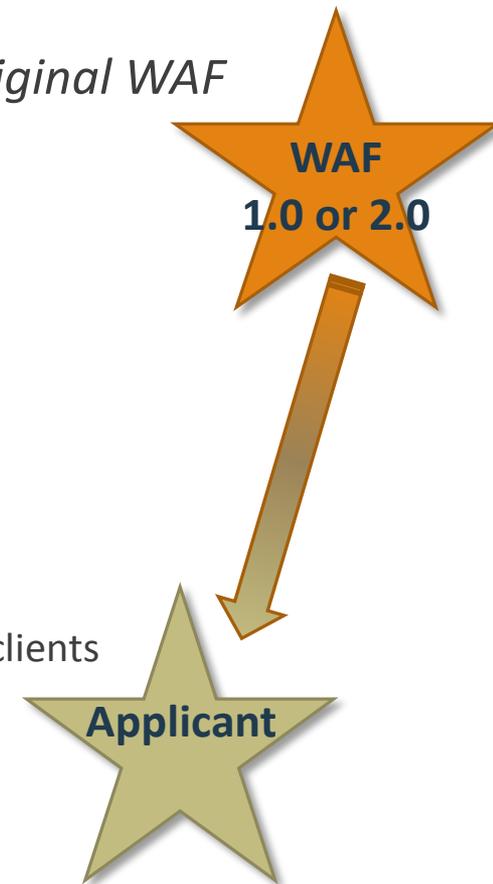
Bring the model to a new region, new system service providers or partners and/or a new eligible target population

**Innovation Impact Applicant:** *Replicates the original project*

**Innovation Impact Advisor:** *Original WAF Project Team member*

Activities (not exhaustive):

- Staffing and staff development
- Service delivery modification
- Data collection and measurement
- Program integration
- Direct service delivery to job-seeker clients



# INNOVATION NETWORK PROJECTS

*Innovation Network applicants must include a Hub organization and two or more Accelerator projects focused on one of the following categories:*

- Population
- Sector
- Region
- Approach

## ***How? Individual Results for a Collective Impact***

The Hub organization and the Accelerator projects will share progress, course corrections, lessons, and successes, thereby leveraging individual experiences for the benefit of all Innovation Network members.

Innovation Network grantees will engage in a 6-week design phase that will include, but is not limited to:

- Planning and development
- Project Team management
- Creation of Innovation Network Action Plans

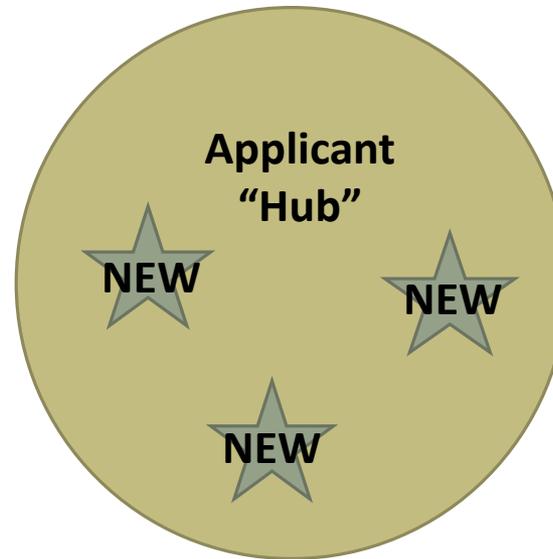
**Applicant:** *Innovation Network “Hub”*

**Network Projects:** *Two or more New or Impact Projects*

# INNOVATION NETWORK PROJECTS

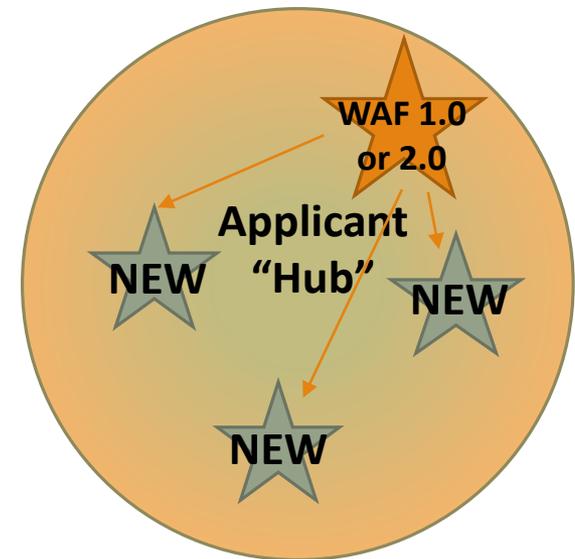
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- Sector
- Region
- Approach



Innovation Network of NEW Projects

Innovation Network of Innovation Impact Projects



## ACCELERATOR 3.0 TECHNICAL ASSISTANCE & SUPPORT PROJECTS

*Aid Accelerator 3.0 grantees and projects through activities to provide individual and group-based assistance in the:*

- Design, development, implementation of their projects

*Provide a forum for:*

- Cross-project communication
- Learning

## Technical Assistance and Support activities include:

- Team Building
- Knowledge Sharing
- Course Correction
- Sustainability
- Additional Activities (proposed)

# Use of Funds

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Accelerator funds may be used for planning, design, development, piloting, and implementation activities. If services are provided directly to job-seeker customers during the grant period, those services may be paid with this grant funding, however, it is anticipated that the majority of services will be provided through other funding.

Customers are not required to be co-enrolled under this grant. For more information see [EDD Jobs & Training Publication WSD 14-4](#).

# Eligible Applicants

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- Local Workforce Investment Boards
- Labor Organizations
- K-12 education entities
- Community Colleges
- Adult Schools
- County social service agencies
- Community-based organizations
- Business-related non-profit organizations
- Workforce Intermediaries

*A private business or for-profit consortium of business can be a partner on the Project Team, but cannot be a lead applicant*

# Eligible Applicants by Project

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**New Projects:** Refer to list on previous slide

**Innovation Impact Projects:** For *Applicant*, refer to list on previous slide. The *Advisor*, must be a representative(s) of previous successful Accelerator 1.0 or 2.0

**Innovation Network Projects:** For the *Applicant* or Innovation “Hub”, refer to the list on the previous slide. Networks can either be a cohort of New Projects or of Innovation Impact Projects. *Note\* If the Network consists of Innovation Impact Projects, a representative(s) of previous successful Accelerator 1.0 or 2.0 must be included in the Network.*

**Technical Assistance and Support:** Refer to list on previous slide.

# Performance and Evaluation

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The State Board encourages Accelerator 3.0 applicants to assess the characteristics and potential outcomes of their proposals to identify the *truly innovative* aspects of the projects.

These projects should allow the Project Team, stakeholders, partners, and service providers to identify and learn new strategies, promising practices, and course corrections. Grantees will be required to submit reports on project progress and document outcomes, which will be made available to the State Board, EDD, and other stakeholders.

# Communities of Practice

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The State Board is committed to implementing continuous improvement, innovation, and system change strategies.

Project Teams should budget for and plan to attend at least three in-person Community of Practice meetings throughout the grant period.

# Forms & Attachments

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<b>DOCUMENT NAME/DESCRIPTION</b>	<b>FORM PROVIDED</b>
Cover Page	YES
Project Narrative	NO
Project Team Description	NO
Form 1: Project Overview Matrix (New Accelerator, Innovation Impact, or Innovation Network Projects)	YES
Form 2: Budget Summary	YES
Form 3: Supplemental Budget	YES

# Project Proposal

NEW ACCELERATOR  
PROJECTS

Narrative Page Limit: 2

Project Team Description  
Page Limit: 1

- What is challenge and/or gap your project is designed to address?
- What is the opportunity for improvement or change?
- How this project will uniquely address the “big idea” and “move the needle” on employment.
- What are the innovation process and points of change?
- What is the opportunity for scaling, replication, or application of project successes and lessons?

# Project Proposal

## INNOVATION IMPACT PROJECTS

Narrative Page Limit: 2

Project Team  
Description Page Limit:  
2

- What is the original Accelerator project goal (the “big idea”) is successes and lessons, and its continued effectiveness and impact on the workforce system?
- What is the opportunity for replication?
- What are the strategies for model replication?

# Project Proposal

## INNOVATION NETWORK PROJECTS

Narrative Page Limit:  
4

Project Team  
Description Page  
Limit: 1 per project in  
Network

### **For the “Hub” or Applicant:**

What are functions or activities that will be provided to the Network, including role and capacity/experience with communication, capacity building, technical assistance, innovation strategies, etc.

### **For Network of New Projects:**

Each project in the Network will address the same criteria as a single New Project would.

### **For a Network of Innovation Impact Projects:**

What is the role of the Innovation Impact Advisor(s) and their capacity to provide technical assistance and/or model replication.

# Project Proposal

## ACCELERATOR 3.0 TECHNICAL ASSISTANCE & SUPPORT

Narrative Page Limit: 4

- What are activities for technical assistance, support and knowledge sharing the Accelerator 3.0 projects will receive?
- What are the methods that will be utilized for the facilitation of the Communities of Practice?
- How will be documented and progress will be assessed?
- How will lessons and successes will be communicated to the State Board and other stakeholders?

# Important Dates

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<b>EVENT</b>	<b>DATE</b>
Q&A	Weekly on the State Board Website
New Accelerator Project and Innovation Impact Project Applications Due	April 25, 2016 (by 3:00 p.m.)
Innovation Network Project and Accelerator 3.0 Technical Assistance & Support Applications Due	May 2, 2016 (by 3:00 p.m.)
Anticipated Award Announcement	May 16, 2016

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# Application Submission

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Naming convention:

**Accelerator3.0\_ApplicationOrganization\_ProjectName**

Send Proposal in one **.ZIP File** (containing all required separate forms and documents in PDF format) to:

[CWDBInfo@cwdb.ca.gov](mailto:CWDBInfo@cwdb.ca.gov)

# Additional Questions

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All questions submitted through this webinar will be captured for our weekly Q&A posting located here:

<http://cwdb.ca.gov/Initiatives.htm>

Send additional questions to [CWDBInfo@cwdb.ca.gov](mailto:CWDBInfo@cwdb.ca.gov).

Q&A is posted every Friday throughout the proposal submission period.