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4.0

Innovating Workforce Development in California

AN INITIATIVE OF THE



Introductions

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The California Strategic Plan

PRIORITIES

- Regional coordination among key partners
- Sector-based employment strategies
- Skill attainment through earn and learn and other effective training models (including, but not limited to apprenticeship)
- Development of career pathways

HOW

COLLABORATION among partners in the development of service delivery strategies and alignment of resources

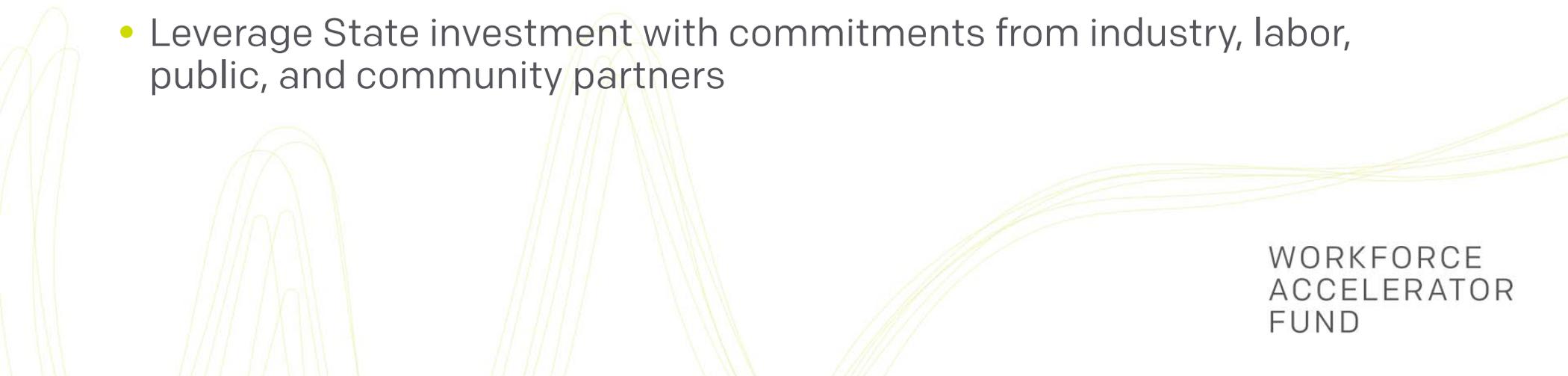
INNOVATION that creates, adapts, & accelerates promising practices in workforce development and skill attainment

SYSTEM CHANGE by adopting proven strategies and innovations

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Accelerator Goals and Objectives

- Improve labor market and skills outcomes for the target groups
- Implement, replicate, and scale successful innovations that emerged from Accelerator 1.0 and 2.0
- Create new modes for delivery and funding alignment that can be replicated across the State and tailored to regional needs
- Leverage State investment with commitments from industry, labor, public, and community partners



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Request for Applications

\$4 million in Workforce Innovation and Opportunity Act (WIOA) funds to create and prototype innovative strategies that bridge education and workforce gaps for targeted populations & begin implementation of promising models and practices in workforce system service delivery infrastructure.



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Target Populations

- CalWORKS Participants
- Disconnected Youth
- Ex Offenders
- Immigrant Job Seekers & their families
- Long-Term Unemployed
- Low-Income Workers
- Returning Veterans
- Individuals with Disabilities

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Project Design

DESIGN & PROTOTYPE

Solutions to specific challenges and barriers to career opportunity and access to the workforce development pipeline

Demonstrate how projects will direct existing resources and efforts in new, more efficient and effective ways

Result in strategies that take a unique approach to addressing workforce pipeline gaps specific to the target populations, that can create a broader impact and system improvement

PROJECT TEAM

Experts – deep knowledge of the workforce system

Innovators - bring new perspective

Customers - access to groups of job seekers and/or employers through the organizations representing them

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The Big Idea



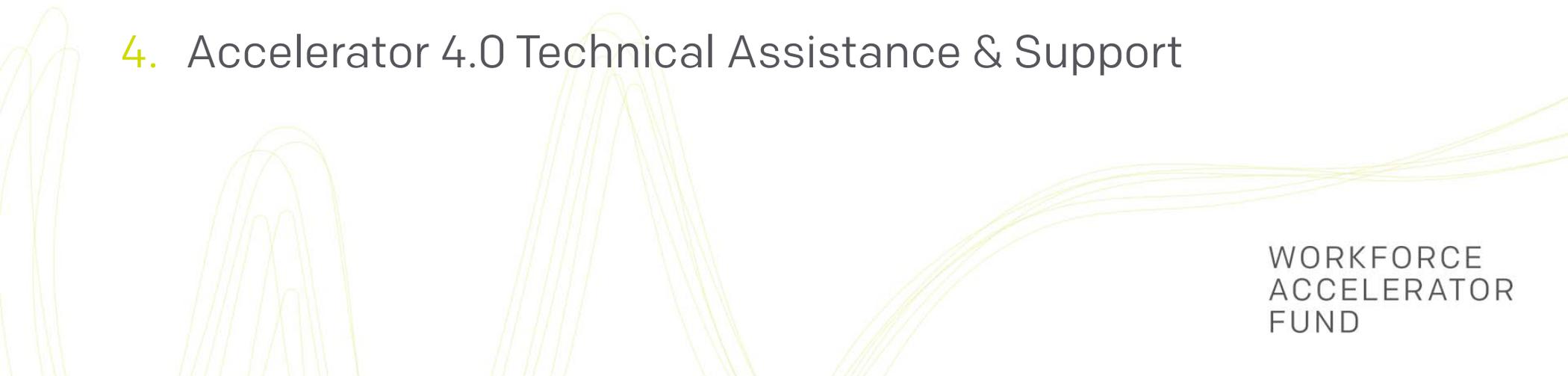
Identify a challenge or gap that if successfully addressed would significantly **move the needle on employment** for one or more of the targeted groups.

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Project Types

1. New Accelerator Projects
2. Innovation Impact Projects
3. Innovation Network Projects
4. Accelerator 4.0 Technical Assistance & Support



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NEW ACCELERATOR PROJECTS

Address gaps and increase efficiencies in:

- The service delivery pipeline of the workforce system
- The alignment of funding for the targeted populations

How? Design & Development

- Tools, models, or resources that are already developed but not used in the public workforce system, with the targeted populations, or are not at scale
- Strategies, resources, and lessons from other disciplines, applied to the workforce system and target population(s)
- Brand new ideas that have the opportunity to be “game changers” for the workforce system and target groups

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INNOVATION IMPACT PROJECTS

Accelerator 1.0 & 2.0 project models eligible for Innovation Impact Projects include those that demonstrate:

- Clear outcomes (successes and lessons)
- Impact on the workforce system, clients, and/or other aspects of service delivery
- Capacity to provide technical assistance for model replication, scaling and course correction throughout the Innovation Impact Project

How? Model Replication and Scale

Bring the model to a new region, new system service providers or partners and/or a new eligible target population

Innovation Impact Applicant: Replicates the original project

Innovation Impact Advisor: Original WAF Project Team member

ACTIVITIES

- Staffing and staff development
- Service delivery modification
- Data collection and measurement
- Program integration
- Direct service delivery to job seeker clients

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INNOVATION NETWORK PROJECTS

Innovation Network applicants must include a Hub organization and two or more Accelerator projects focused on one of the following categories

- Population
- Sector
- Region
- Approach

How? Individual Results for a Collective Impact

The Hub organization and the Accelerator projects will share progress, course corrections, lessons, and successes, thereby leveraging individual experiences for the benefit of all Innovation Network members.

Innovation Network grantees will engage in a 6-week design phase that will include but is not limited to:

- Planning and development
- Project Team management
- Creation of Innovation Network Action Plans

Applicant: Innovation Network “Hub”

Network Projects: Two or more New or Impact Projects

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ACCELERATOR 4.0 TECHNICAL ASSISTANCE & SUPPORT PROJECTS

Aid Accelerator 4.0 grantees and projects through activities to provide individual and group-based assistance in the:

- Design, development, and implementation of their projects

Provide a forum for:

- Cross-project communication
- Learning

Technical Assistance and Support Activities

- Team Building
- Knowledge Sharing
- Course Correction
- Sustainability
- Additional Activities (Proposed)



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Use of Funds

Accelerator funds may be used for planning, design, development, piloting, and implementation activities. If services are provided directly to job-seeker customers during the grant period, those services may be paid with this grant funding. However, it is anticipated that the majority of services will be provided through other funding.

Customers are not required to be co-enrolled under this grant. For more information see [EDD Jobs & Training Publication WSD 14-4](#)

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Eligible Applicants

- Local Workforce Investment Boards
- Labor Organizations
- K-12 Education Entities
- Community Colleges
- Adult Schools
- County Social Service Agencies
- Community-Based Organizations
- Business-related non-profit organizations
- Workforce Intermediaries

A private business or for-profit consortium of business can be a partner on the Project Team, but cannot be a lead applicant

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Eligible Applicants by Project

New Projects

Refer to list on previous slide

Innovation Impact Projects

For Applicant, refer to list on previous slide.

The Advisor, must be a representative(s) of a previous successful Accelerator 1.0 or 2.0

Innovation Network Projects

For the Applicant or Innovation "Hub", refer to the list on the previous slide.

Networks can either be a cohort of New Projects or of Innovation Impact Projects

**If the Network consists of Innovation Impact Projects, a representative of previous successful Accelerator 1.0 or 2.0 must be included in the Network*

Technical Assistance and Support

Refer to list on previous slide

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Performance and Evaluation

The State Board encourages Accelerator 4.0 Applicants to assess the characteristics and potential outcomes of their proposals to identify the **truly innovative** aspects of the projects.

These projects should allow the Project Team, stakeholders, partners, and service providers to identify and learn new strategies, promising practices, and course corrections. Grantees will be required to submit reports on project progress and document outcomes, which will be made available to the State Board, EDD, and other stakeholders.

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Communities of Practice



The State Board is committed to implementing continuous improvement, innovation, and system change strategies.

Project Teams should **budget for and plan to attend at least three in-person Community of Practice meetings** throughout the grant period.

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Forms & Attachments

Document Name	Form Provided
Cover Page	Yes
Project Narrative	No
Overview Matrix <ul style="list-style-type: none">• New Accelerator Project Overview Matrix• Innovation Impact Project Overview Matrix• Innovation Network Project Overview Matrix	Yes
Form C: Workplan	Yes
Form F: Budget Summary	Yes
Form G: Supplemental Budget	Yes
Form B: Budget Detail	Yes

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PROJECT PROPOSAL

New Accelerator Projects

Narrative Page Limit: 2

Project Team Description Page Limit: 1

- What is the challenge and/or gap your project is designed to address?
- What is the opportunity for improvement or change?
- How this project will uniquely address the “big idea” and “move the needle” on employment
- What are the innovation process and points of change?
- What is the opportunity for scaling, replication, or application of project successes and lessons?

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PROJECT PROPOSAL

Innovation **Impact** Projects

Narrative Page Limit: 2

Project Team Description Page Limit: 2

- What is the original Accelerator project goal (the “big idea”) is successes and lessons, and its continued effectiveness and impact on the workforce system?
- What is the opportunity for replication?
- What are the strategies for model replication?

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PROJECT PROPOSAL

Innovation **Network** Projects

Narrative Page Limit: 4

Project Team Description Page Limit: 1 per Hub, 1 per project in Network

For the “Hub” or Applicant

What are the functions or activities that will be provided to the Network? Including, role and capacity/experience with communication, capacity building, technical assistance, innovation strategies, etc.

For Network of New Projects

Each project in the Network will address the same criteria as a single New Project would.

For a Network of Innovation Impact Projects

What is the role of the Innovation Impact Advisor(s) and their capacity to provide technical assistance and/or model replication.

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PROJECT PROPOSAL

Accelerator 4.0 Technical Assistance & Support

Narrative Page Limit: 4

- What are activities for technical assistance, support, and knowledge sharing the Accelerator 4.0 projects will receive?
- What are the methods that will be utilized for the facilitation of the Communities of Practice?
- How will activities be documented and progress be assessed?
- How will lessons and successes be communicated to the State Board and other Stakeholders?

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Important Dates

Event	Date
Q&A	Weekly on the State Board Website through September 23, 2016
ALL Applications Due	September 26, 2016 (by 3:00 PM, PST)
Anticipated Award Announcement	By November 1, 2016
Program Start Date	January 1, 2017

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Application Submission

Naming Convention:

Accelerator4.0_ApplicationOrganization_ProjectName

Send proposal in one. ZIP File containing all required separate forms and documents to:

CWDBInfo@cwdb.ca.gov

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Additional Questions

All questions submitted through this webinar will be captured for our weekly Q&A posting located here:

www.cwdb.ca.gov/Initiatives.htm

Send additional questions to CWDBInfo@cwdb.ca.gov

Q&A is posted every Friday through September 23, 2016.

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