



**CALIFORNIA WORKFORCE INVESTMENT BOARD  
ADMINISTRATIVE (EXECUTIVE) COMMITTEE  
MEETING NOTICE**



**Thursday, October 18, 2012  
9:00 a.m. to 12:00 p.m.**

**California Department of Rehabilitation  
721 Capitol Mall, Room 169  
Sacramento, CA 95814  
(916) 324-3425**

Edmund G. Brown, Jr.  
Governor

Tim Rainey  
Executive Director

---

**AGENDA**

**Teleconference is available for members and the public to participate in this meeting.**

**Call-in toll-free number (Verizon): 1-866-748-2780 (US)  
Attendee access code: 613 254 1**

- 1. Welcome and Opening Remarks**
- 2. Action:**
  - a) Approve September 25, 2012 Executive Committee Meeting Summary
  - b) Approve designation of Vice Chairs for Special Committees
  - c) Approve the creation of an ad hoc committee to develop a state level apprenticeship initiative
- 3. Discussion:**
  - a) California Workforce Investment Board Executive Committee
    - Role, Vision and Strategy
  - b) Full State Board agenda
  - c) Executive Committee Meeting Calendar
- 4. Public Comment**
- 5. Other Business**
- 6. Adjourn**

---

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the State Board to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Daniel Patterson for additional information. Meeting materials for the public will be available at the meeting location.

**Item 1. Welcome and Opening Remarks**

**Item 2. Action:**

- a) Approve September 25, 2012 Executive Committee Meeting Summary**
- b) Approve designation of Vice Chairs for Special Committees**
- c) Approve the creation of an ad hoc committee to develop a state level apprenticeship initiative**

**Item 3. Discussion:**

- a) California Workforce Investment Board Executive Committee**
  - Role, Vision and Strategy**
- b) Full State Board agenda**
- c) Executive Committee Meeting Calendar**

**Administrative / Executive Committee  
Meeting Summary  
September 25, 2012**

**Members Present:**

Marty Morgenstern, Agency Secretary  
Michael Rossi, Chair  
Tim Rainey, Executive Director  
John Brauer  
Bill Camp  
Cindy Chavez  
Pam Harris  
Ro Khanna  
Bob Redlo  
Richard Rosenberg  
Richard Rubin  
Jeremy Smith  
Carol Zabin

**Members Absent:**

Van Ton-Quinlivan

**Staff Present:**

Douglas Sale, Chief of Operations  
Daniel Patterson, staff to the State Board  
Luis D. Bermúdez, staff to the State Board  
Michael Dowdy, staff to the State Board  
Natasha San Nicolas, staff to the State Board

**Public Present:**

John Delpatier, Proteus Inc.

**1. Welcome and Introductions**

Michael Rossi, Marty Morgenstern welcomed the group. Tim Rainey gave an overview of the work of the committee and how it relates to the California Workforce Investment Board and its other committees.

**2. Administration of the Oath of Office to New Administrative / Executive Members**

Mr. Morgenstern administered the Oath of Office to the new Administrative / Executive Committee members.

### **3. Discussion**

Tim Rainey gave a presentation explaining the Governor's Strategic Plan, including vision, strategy, and goals.

### **4. Actions**

All action items were approved en bloc, with few clarifying questions and/or comments.

### **5. Public Comment**

There was no public comment.

### **6. Other Business**

There was no other business. The meeting adjourned.

**RECOMMENDATION:**

Approve the appointments of the Vice Chairs to the Special Committees and refer the item to the State Board for final approval during its next meeting.

**ISSUE:**

The Standing and Special Committees of the State Board have vacancies that require the appointment of Vice Chairs to these committees.

**BACKGROUND:**

In August, 2012 Governor Brown reconstituted the State Board by appointing new members from the private and public sector. During its first meeting, the Administrative\Executive Committee approved the appointment of Chairs for each of the special and standing committees. Those Chairs have nominated vice-chairs for the Executive Committee's endorsement and the State Board's approval.

The following State Board members are nominated by the Chair of each committee to be appointed as vice chair.

- **Issues and Policy Committee**, Bill Camp, Chair  
Abby Snay, Vice Chair
- **Green Collar Jobs Council**, Carol Zabin, Chair  
Larry Frank, Vice Chair
- **Manufacturing Council**, Ro Khanna, Chair  
Pamela Kan, Vice Chair
- **The Health Workforce Development Council**,  
The Chair and Vice Chair positions are unaffected by the appointments of new members and remain as follows:  
  
Bob Redlo, Chair  
Chad Silva, Vice Chair

**Recommendation:**

Approve the Vice Chair nominations and forward the recommendation for the State Board's action at its next regularly scheduled meeting.

**RECOMMENDATION:**

The Executive Committee approve the formation of an ad hoc committee to explore a wide range of apprenticeship activities and develop recommendations for the Governor's consideration.

**ISSUE:**

What actions should the State Board initiate to develop a statewide apprenticeship training program in furtherance of its goals and objectives outlined in California's Strategic Workforce Development Plan?

**BACKGROUND:**

California's Strategic Workforce Development Plan calls out two overarching goals for the workforce system:

- aligning the state's workforce institutions and programs around the needs of regional growth sectors; and
- increasing the number of Californians, including those from underrepresented demographic groups, who are able to access and succeed in postsecondary education and training programs.

In order to fully assess the statewide need and form viable recommendations for the State Board and Governor's consideration, an ad hoc committee should be formed. The purpose of the ad-hoc committee will be to explore a wide range of apprenticeship activities consistent with the State Board's goals and objectives and make recommendations to the Governor through the Executive Committee, on behalf of the State Board, for the Governor's consideration of a statewide apprenticeship initiative in his 2013-14 proposed budget and State of the State address.

The membership of the ad hoc committee will represent a broad coalition of local and state representatives engaged in the development and implementation of successful apprenticeship training models. Due to time constraints, it is also recommended that this ad hoc committee report to the Executive Committee and provide updates to the full State Board during their regularly scheduled quarterly meetings.

**Recommendation:**

Approve the formation of the ad hoc committee to formulate recommendations to develop an apprenticeship training initiative.



**CALIFORNIA WORKFORCE INVESTMENT BOARD  
MEETING NOTICE**



**Tuesday and Wednesday, October 30 and 31, 2012**

**Woodlake Hotel  
Meeting Room Edgewater A  
500 Leisure Lane  
Sacramento, CA 95815  
(916) 922-2020**

Edmund G. Brown, Jr.  
Governor

Tim Rainey  
Executive Director

---

**AGENDA**

**October 30, 2012  
1:00 pm to 5:00 pm**

- 1. Welcome and Opening Remarks**
- 2. Overview: California's Workforce Investment Board**
  - a) Organizational Structure
  - b) Review of Bylaws
  - c) Review of Orientation Materials
  - d) Administrative Forms Related to Your Appointment
- 3. Presentation: California's Economy**
  - Economic, Labor Market, Demographic Trends
- 4. Discussion: California's Workforce Investment System**
  - a. Role of the California Workforce Investment Board
  - b. Strategic Workforce Plan – Vision, Strategy and Goals
- 5. Other Business**
- 6. Public Comment**

---

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the State Board to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at



**CALIFORNIA WORKFORCE INVESTMENT BOARD  
MEETING NOTICE**



**Tuesday and Wednesday, October 30 and 31, 2012**

**Woodlake Hotel  
Meeting Room Edgewater A  
500 Leisure Lane  
Sacramento, CA 95815  
(916) 922-2020**

Edmund G. Brown, Jr.  
Governor

Tim Rainey  
Executive Director

(916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Daniel Patterson for additional information. Meeting materials for the public will be available at the meeting location.

---

**AGENDA**

**October 31, 2012  
9:00 am to 3:00 pm**

**1. Welcome and Opening Remarks**

- a) Swearing In on New Members

**2. Business:**

- a) Approve Bylaws
- b) Approve Appointment of Committee Chairs\Members
- c) Approve State Strategic Workforce Plan
- d) Approve High Performing Workforce Investment Board Criteria

**3. Working Lunch**

- a. Approve Annual Report to the U.S. Department of Labor
- b. Approve of Branding of California's One-Stop System
- c. Approve Meeting Calendar

**4. Other Business:**

**5. Public Comment**

---

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the State Board to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Daniel Patterson for additional information. Meeting materials for the public will be available at the meeting location.

**RECOMMENDATION:**

The Executive Committee establish a meeting schedule to support its role as an advisory body to the State Board.

**ISSUE:**

The State Board's Bylaws provides for the Executive Committee to provide recommendations to the full State Board regarding standing committee assignments; coordinate the work of standing, special, and ad hoc committees; develop agendas for State Board meetings; and shall be empowered to take action on behalf of the full State Board in instances where urgency and time constraints do not permit items to be acted upon by the full State Board.

**BACKGROUND**

Formed as an advisory body to the State Board, the Executive Committee's meeting schedule should be established to allow it to fully act in this capacity and in a timely manner.

The State Board's meeting schedule is provided below as an advisory notice for planning purposes:

- Wednesday February 13, 2013
- Wednesday May 15, 2013
- Tuesday August 13, 2013
- Tuesday November 12, 2013
- Tuesday February 11, 2014
- Tuesday May 13, 2014
- Tuesday August 12, 2014

**Recommendation:**

The Executive Committee establish a meeting schedule to support its role as an advisory body to the State Board.

**Item 5. Public Comment**

**Item 6. Other Business**

**Item 7. Adjourn**