

## **Issues and Policies Committee Committee Report**

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### **Background**

In January 2013 the Issues and Policies Committee (IPC) formed three ad hoc committees to develop policy recommendations in three areas: Additional Performance Measurement, revising the Eligible Training Provider List, and the “Future of the One Stop”. Those committees’ membership includes State Board members, Local Board directors and staff, state and local stakeholders and other parties essential to developing the policy guidance. The IPC has continued to conduct its work through the ad hoc committees formed in January 2013. The following activities summarize their efforts since May 2, 2013.

### **Summary of Activities**

#### *Eligible Training Provider List (ETPL) Ad Hoc Committee and Additional Performance Measures Ad Hoc Committee*

The Committee finished its work on this subject. The staff has drafted the revised policy, which is currently under internal review. The DRAFT ETPL guidance will be issued in early November 2013 for public comment, and the final policy will be issued by December 31, 2013. Guidance implementing the additional performance measures will be issued later in the year.

#### *Layoff Aversion Workgroup*

The State Board formed a Rapid Response Layoff Aversion workgroup in September 2013. Its membership is comprised of local board practitioners who will evaluate how these funds are being utilized in California and make recommendations that will promote the delivery of layoff aversion activities, particularly in priority industry sectors in the State and regional economies. The workgroup will meet again on October 30 and November 2013 to draft their final recommendations. The recommendations will ensure the Governor maintains the flexibility to maximize the use of these funds to implement strategies to achieve the goals outlined in the State Workforce Development Plan

#### *Future of the One-Stop Ad Hoc Committee*

The work of this Committee is being re-evaluated at this time. The local planning guidance recently asked local boards to describe and evaluate their service delivery strategies and

partnerships to meet the needs of the region's workers and businesses. We will continue to monitor the performance of local boards, and if necessary, will reform this ad hoc committee to make system wide recommendations on delivery strategies.

### **Next Steps**

- The staff is developing, with local input, a list of policy issues the Committee can prioritize and develop the necessary policy guidance. This will include the recently passed workforce legislation drafted by Senator Lieu, (SB 118) "Education and Workforce Investment Systems," and new criteria for designating High Performing Local Boards in October 2015.
- The next meeting will take place in early December 2013.
- State Board staff is developing a regular reporting structure to update the Committee and State Board on progress, challenges, and outcomes related to the implementation of the ETPL and Additional Performance Measures work. Staff will be engaging Local Board directors and staff, along with impacted agencies in the roll-out of these plans.

## **Health Workforce Development Council Committee Report**

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### **Background**

The Health Workforce Development Council's (HWDC) charge is to expand California's primary care and allied health workforce to meet the current demand and the anticipated increase in demand as a result of the implementation of the Affordable Care Act. Although the need to expand the health workforce is a statewide issue, the HWDC is working on a strategic plan for focused regional engagement.

### **Summary of Activities**

#### *Health Care Apprenticeship Sub-Committee*

At the August 7, 2013 HWDC meeting a presentation was given on the apprenticeship model and its potential use for increasing the health workforce supply. As result, the decision was made to convene a Health Care Apprenticeship Sub-Committee, chaired by Board member Diane Ravnik. The Apprenticeship Sub-Committee developed a mission statement and short term goals including the expansion of apprenticeship models through regional pilot projects in high demand health occupations (e.g., Community Health Workers and Medical Assistants) and an analysis of funding strategies for apprenticeships

#### *Membership Ad Hoc Committee*

The Membership Ad Hoc Committee completed a public comment period for the HWDC membership composition recommendations. The recommendations reflect the HWDC's shift from research and planning mode to implementation and regional engagement.

#### *Dislocated Worker Training National Emergency Grant (DWT NEG)*

The framework for the DWT NEG solicitation was approved at the August 7th HWDC meeting. The grant will fund up to eight projects that focus on meeting occupational and skills shortages in high-demand occupations through a health care sector strategy. Successful projects will create or expand regional collaborations.. Applicants are asked to advance the goals of the State Strategic Plan and build workforce system infrastructure and capacity through collaboration, innovation and system change.

## **Next Steps**

- The HWDC met on October 16, 2013 and formed sub-groups to address the following items:
  - Advocacy for addressing issues that are exasperating primary care workforce shortages.
  - Mental health career pathway initiative due to the Affordable Care Act's requirement that mental health services are integrated in the delivery of primary care services and current available resources administered by the Office of Statewide Health Planning Development.
  - A statewide strategy for working with the local workforce investment boards, industry partnerships, community colleges, K-12, universities, colleges, and other stakeholders to support regional health care industry sector initiatives.
  - The Health Care Apprenticeship Sub-Committee will identify occupations and settings that are conducive to the apprenticeship training programs.

## **Advanced Manufacturing Workforce Development Council Committee Report**

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### **Background**

The Advanced Manufacturing and Workforce Development Council's focus is local/regional engagement on the following Call to Action:

1. **Mobilize a network of regional collaborations** of education, economic and workforce development systems to forge new partnerships with businesses to train workers for well-paying jobs in advanced manufacturing.
2. **Achieve regional braiding of disparate resources** through innovative and proven strategies to accelerate the increase of workers that gain industry-recognized credentials in fields like welding, machining and engineering.
3. **Leverage public and private national, state, and regional partnership networks** to train and educate 1,000 Californians in advanced manufacturing career technical education and training programs.

### **Summary of Activities**

#### *September 16 2013 Meeting*

The council met on September 16, 2013 and approved the Call to Action goals. Orange County WIB Executive Director Andrew Munoz gave a presentation on the Orange County Manufacturing Initiative.

#### *Career Technical Education Advanced Manufacturing Projects*

\$880K of WIA discretionary funds was made available for Career Technical Education Advanced Manufacturing Projects. Grants were awarded to Oakland/Alameda, San Bernardino, South Bay, and Stanislaus to serve up to 200 at-risk youth.

### **Next Steps**

- The council will feature a regional initiative at each meeting.
- The Advanced Manufacturing and Workforce Development Council will develop and bring partners around actionable sub-goals under the Call to Action.

- CTE Advanced Manufacturing Grants:
  - A *Community of Practice* will be applied to all grantees to reinforce coordination and strategy sharing.
  - The development of promising practices and other activities that bring the grantees together as a community is centered on the premise that the sharing of ideas further reinforces the successes of the programs.
  - The Council will address any barriers or technical assistance needs that are identified by the CTE Advanced Manufacturing Projects.
- The Council will develop an inventory of industry-recognized credentials being utilized to address skill gaps in manufacturing.
- The Council will align activities with existing statewide and regional initiative, such as the GO-Biz recent i-Hub designated California Network for Manufacturing Innovation (CNMI).
- Next meetings are being scheduled out for the year with new Chair, Pamela Kan and Vice Chair, Imran Farooq.

## **Green Collar Jobs Council Committee Report**

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### **Background**

The Green Collar Jobs Council (GCJC) is charged with developing and updating a framework to address skills demands and changes that result from expanded use of renewable energy and energy efficiency to meet State policy goals. The challenge that the GCJC must address is ensuring that in all climate policy deliberations, the approach to workforce development is clear, effective, and consistent across all state agencies.

### **Summary of Activities**

#### *Proposed Job and Workforce Development Program Elements for Carbon Reduction Investments in California*

The GCJC met on September 17, 2013 and reviewed the Proposed Jobs and Workforce Development Program Elements for Carbon Reduction Investments in California. These elements are being considered by the GCJC as recommendations to State agencies investing in workforce development activities.

- Performance Goals and Data Tracking for Jobs
- Contractor Standards and Worker Skill Certifications
- Providing Employment for Californians from Disadvantaged Communities
- Training Investments, Performance Goals, and Data Tracking for Training
- Transition Assistance for Adversely-Impacted Incumbent Workers

#### *Proposition 39 Program Framework*

The GCJC reviewed and approved the program framework to guide the implementation of Proposition 39 grants. Prop 39 key program elements include:

- Pre-apprenticeship training aligned with local building trades council and based on nationally certified Multi-Craft Core Curriculum (MC3).
- Training and placement requirements developed in alignment with energy-efficiency work opportunities.
- Regional partnerships, resource and program alignment among Local Workforce Investment Boards, employers, organized labor, K-12, Community Colleges, Conservation Corps, and community-based stakeholders.

- Rigorous performance and evaluation methods to ensure program efficacy and continuous improvement; development of sustainability model to increase scale and/or replication of successful programs.

### **Next Steps**

- A competitive solicitation for Prop 39 training will be issued by December 2013, with grant awards announced and services beginning by February 2014.
- The State Board, Chancellor's Office of California Community Colleges (CCCCO), and California Conservation Corp (CCC) with effective and collaborative approaches to economic and workforce development can provide expertise and resources to Prop 39.
- The State Board, in consultation with UC Berkeley, will create reporting tools to be incorporating into the Energy Commission guidelines and tracking of jobs created by Prop 39 funded projects.
- The State Board, in consultation with UC Berkeley will work with Department of Industrial Relations to incorporate Prop 39 reporting requirements into new data tools developed, and implement these as soon as feasible on Prop 39 funding projects.
- The State Board will utilize the MC3 to prepare disadvantaged youth and veterans for entry-level green jobs that have opportunities to advance to jobs that are higher level, higher-skilled, and higher paid. MC3 will also be providing an opportunity to forge linkages between local workforce investment boards, community colleges, community-based organizations and state-certified apprenticeship training programs.

## **Career Pathways and Education Committee Committee Report**

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### **Background**

Career Pathways and Education Committee's (CPEC) mission is to identify and implement comprehensive strategies to align education with career preparation in regional growth and demand occupations to successfully compete within the 21st Century global marketplace.

### **Summary of Activities**

#### *Approval of CPEC Action Plan*

The CPEC met on September 13, 2013 and approved an Action Plan that includes the following objectives:

- Aligning California Career Pathways Trust (CCPT) funding strategy with the goals and activities of the State Board and regional workforce investment systems. CCPT will be implemented through guidelines and a Request for Application (RFA) developed in partnership with State Board through CPEC.
- Pilot in a school district the utilization of College and Career Readiness Certification.
- Linking K-12 with Post-Secondary High-Technology Industry-Valued Credentialing
- Disseminate Regional Industries of Focus to the CTE Community to support regional collaborations that are formed to support a targeted industry.

#### *California Career Pathways Trust*

The 2013/14 State Budget includes \$250 million to form the California Career Pathways Trust (CCPT). The CPEC proposed a partnership with the California Department of Education (CDE) to create a CCPT Fund. The CCPT will fund grants for career technical education in K-12 districts, charter schools and community colleges that will seed and/or build upon regionally transformational career technical education (CTE) programs that support regional economies while putting students on promising career pathways.

### **Next Steps**

- Support the California Department of Education/s (CDE) implementation of the CCPT to ensure that these funds result in CTE programs and innovations that are based upon employer needs and support industries that drive regional economies.

- State Board staff will develop a report on current national trends to incorporate Career Readiness standards, work experience components, and certifications as a high school graduation requirement.
- CPEC members will provide input that will inform the development of CDE's eventual RFA. The CPEC will provide an opportunity for input from its membership and that of the State Board. In support of CDE's desire to solicit input broadly from all stakeholders the CPEC will be accepting additional input through [CCPT@cwib.ca.gov](mailto:CCPT@cwib.ca.gov); which will be shared with its membership and CDE for consideration.