



Agenda Packet

Thursday, April 14, 2016

10:00 a.m. to 12:00 p.m.

**Department of Rehabilitation
721 Capitol Avenue, Room 242
Sacramento, CA 95814
(916) 558-5533**

**Governor
Edmund G. Brown, Jr.**

**Chair
Michael Rossi**

**Executive Director
Tim Rainey**



**CALIFORNIA WORKFORCE DEVELOPMENT BOARD
MEETING NOTICE**

**Thursday April 14, 2016
10:00 a.m. to 12:00 p.m.**



Tim Rainey
Executive Director

Michael Rossi
Chair

**Department of Rehabilitation
721 Capitol Avenue, Room 242
Sacramento, CA 95814
(916) 558-5533**

Edmund G. Brown, Jr.
Governor

Alternate Locations

**Center for the Continuing Study of the California Economy
385 Homer Avenue
Palo Alto, CA 94301**

**Jewish Vocational Services
225 Bush Street, Suite 400
San Francisco, CA 94104**

**Worker Education & Resource Center
1545 Wilshire Blvd., 5th Floor
Los Angeles, CA 90017**

**1272 Cantera Court
Pebble Beach, CA 93953**

**Kelly Space & Technology, Inc.
294 S. Leland Norton Way
San Bernardino, CA 92408**

AGENDA

- 1. Welcome and Opening Remarks**
- 2. Public Comment**
- 3. Action Items**
 - a) Approve the Meeting Summary of January 19, 2016
- 4. Updates and Presentations**
 - a) Amendments to WIOA Strategic Plan
- 5. Other Business**

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the State Board to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the State Board must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Development Board staff at (916) 657-1440 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Development Board website at <http://www.cwdb.ca.gov> or contact Daniel Patterson (916) 657-1446 for additional information. Meeting materials for the public will be available at the meeting location.

Item 1. Welcome and Opening Remarks

Item 2. Public Comment

Item 3. Action Items

- a. Approve the January 19, 2016 Meeting Summary

**CALIFORNIA WORKFORCE DEVELOPMENT BOARD
FULL BOARD MEETING
JANUARY 19, 2016
STATE BUILDING & CONSTRUCTION TRADES COUNCIL
SACRAMENTO CA**

1. Welcome and Opening Remarks

Bob Redlo, designated by Chair Mike Rossi who was unable to attend in person, convened the meeting at 10:14 a.m.

Members in Attendance:

Josh Becker	John Brauer
Kenneth Burt	Jerome Butkiewicz
Bill Camp	Jamil Dada
Jim Suennen for Diana Dooley	Diane Factor
Imran Farooq	Lawrence Frank
Mike Gallo	Chris Hill
Patrick Henning, Jr.	Ro Khanna
David Lanier	Lisa Mortenson
Nathan Nayman	Kimberly Parker
Assemblymember Henry R. Perea	Diana Ravnik
Bob Redlo	Mike Rossi, Chair (via phone)
Alma Salazar	Hermelinda Sapien
Jeremy Smith	Annette Smith-Dohring
Abby Snay	Russ Weikle for Tom Torlakson
Joseph Williams	

2. Public Comment

No public comments were received.

3. Action Items

a. Approve the Meeting Minutes from June 23, 2015

A motion to approve the summary was offered by Bill Camp and seconded by Jamil Dada. The Board voted unanimously to approve the item.

b. Approve the Current Draft of the Unified Workforce Development Plan

A motion to approve the State Plan was offered by David Lanier and seconded by Bill Camp. The Board voted unanimously to approve the item.

c. Approve Modification to the State’s Eligible Training Provider List (ETPL) Policy

A motion to approve the modification was offered by Diane Factor and seconded by John Brauer. The Board voted unanimously to approve the item.

4. Updates & Discussion

a. State Plan Overview and Discussion

Executive Director Rainey provided the Board with a summary of the State Planning process to date and thanked those members who actively participated in the development of the State Plan. The State Plan is a skills agenda that aims to impact intergenerational income mobility by increasing the number of quality industry valued skills credentials. Deputy Director Dan Rounds presented an overview of the State Plan similar to what was provided to partners and stakeholders throughout the state in December.

Bill Camp asked if the State Plan is investing in areas where there is no demand for skilled workers and is there a way to give the unemployed greater exposure to different occupations?

Jamil Dada thanked the staff for their efforts and emphasized the local boards will do the work necessary to implement the Plan.

Joseph Williams asked what is being done to upgrade the skills and knowledge of the America’s Job Center of California (AJCC) staff and asked for the details on the procurement of AJCC Operators under WIOA?

Abby Snay applauded the team and asked about the commitments of the partner agencies and about the general themes of the public comments received?

Nathan Nayman asked about the responsiveness of the local boards to the State Plan?

Executive Director Rainey publicly acknowledged Bob Lanter and the California Workforce Association for their partnership in developing the State Plan and Roadshow.

Larry Frank voiced his support for the Plan and emphasized the importance of data sharing between the community colleges and EDD.

Alma Salazar asked for real time accountability data.

Diane Factor voiced her support of the State Plan framework and her belief that labor management partnerships are the catalyst to make it happen.

John Brauer stated the State Plan has a goal of systems change to get California to a high road economy and expressed his hope that the previously siloed partner agencies and local boards are committed to this change.

Hermelinda Sapien asked how does a program/training provider become a career pathways program.

Kim Parker emphasized the need to get the word out to small businesses with less than 75 employees and offered her help in doing this.

Assemblymember Henry Perea asked that this State Plan not end up on a shelf in Washington D.C. and that all the partners not retreat to their silos.

Annette Smith-Dohring asked if the State Plan incentivizes and supports regional collaboration.

Secretary Lanier commented on the overall context of State Plan and thanked the staff for their efforts. The State Plan includes a framework and a commitment at the state level and speaks aspirationally to where we want to go. Secretary Lanier concluded by motioning for the approval of the State Plan.

With Acting Chair Bob Redlo noting that a quorum was now present, the Board moved to the 3 action items on the agenda.

b. City of San Bernardino Initial Designation

Executive Director Rainey updated the members on the outcome of the City’s appeal of the State Board’s decision to not designate the City. The appeal was upheld and the City was conditionally designated as a local area under WIOA and the State is working with the City to settle other compliance issues. The City is unable to enroll participants while on a cash hold but City residents are able to enroll at the County AJCC.

c. SlingShot Coalition Presentations

Inland Empire Region

Jamil Dada asked representatives from the San Bernardino Workforce Collaborative to present a slide presentation describing their efforts.

San Diego/Imperial Region

Amy Hall presented a slide presentation describing the region’s efforts.

d. Proposition 39 Grantee Presentations

Fresno Regional Workforce Investment Board

Blake Konczal and Chuck Rosas described Fresno's progress to date on the Multi-Core Craft Pre-Apprentice Construction Crafts Training funded by Proposition 39. A slide presentation and handouts were provided.

John Brauer presented on the technical assistance being provided by the California Labor Federation to the grantees.

5. Other Business

The next State Board meeting is scheduled for April 12th in Sacramento.

Bill Camp suggested we notify the DOL that we are interested in developing a training program for Syrian and Muslim immigrants to get them trained and in a job.

With no other business the meeting was adjourned at 12:47 p.m.

Item 4. Updates and Presentations

- a. Amendments to WIOA Strategic Plan

Item 5. Other Business

Four-Year WIOA Strategic Workforce Development Plan (State Plan)
“Skills Attainment for Upward Mobility; Aligned Services for Shared Prosperity”

On July 22, 2014 President Obama signed the Workforce Innovation and Opportunity Act into law. WIOA replaced the Workforce Investment Act of 1998 and is the fifth iteration of the nation’s federal job training law passed by Congress since 1962.

This WIOA Strategic Workforce Development Plan serves as the architecture for the development of public policy, fiscal investment, and operation of all state labor exchange, workforce education, training programs, and employment services. It builds on the foundation of the new law with objectives and strategies articulated by Secretary Lanier's and Chairman Rossi's longer term vision of impacting inter-generational income mobility, regional economic prosperity, and industry competitiveness.

The State Plan should be read as a broad conceptual framework, a roadmap, for building regional and local partnerships. Its purpose is to enable regional and local flexibility and to build regional sector-based workforce policies customized to regional labor market needs. The intent of the framework is that regional leadership, coordinated by local workforce boards, will work collaboratively to align largely fragmented local programs and services within regionally-defined vision, goals, and strategies. In other words, education, training, and employment services should be delivered locally, closest to those most in need of services, but also need to be aligned for scale and impact so that those receiving services are connected directly to employment opportunities in sectors that are driving regional employment.

The primary “stretch” goal is one million “middle-skill” industry-valued and recognized postsecondary credentials over the next 10 years. A related goal is to double the number of graduates of state-approved apprenticeship programs over the same period.

What is a middle-skill postsecondary credential? It’s a credential with demonstrable labor market value that requires more than a high school education but less than a Bachelor’s degree. This goal is aligned with Community College Board of Governor’s Workforce Task Force goal. However the State Plan is interested in *quality* as much as quantity. Credentials have demonstrable labor market value only when there is a market—when multiple employers within a target sector recognize that a credential, or series of “stacked” credentials, embodies the skills those employers want in the employees they hire.

Regional and local plans, based on the State Plan framework, will be due to the State Workforce Board on March 15, 2017. The coming year will be a year of implementation and will be used to build regional leadership and develop regional coordination efforts that will be "recorded" in the regional and local plans as shared vision, goals, strategies, and concrete commitments.

Foreshadowing the new law, this work had already begun with discretionary and other investments—facilitating and supporting new ways of working to achieve alignment and scale through regional leadership (SlingShot) and local program innovation and alignment (Workforce Accelerator Fund).

California Four-Year WIOA Unified Strategic Workforce Development Plan
“Skills Attainment for Upward Mobility; Aligned Services for Shared Prosperity”

State Plan Framework- Regional leadership, coordinated by local workforce boards, aligns largely fragmented local programs and services within regionally-defined vision, goals, and strategies for greater scale, employment impacts, and improved inter-generational income mobility.

WIOA Implementation Workgroup

- The State Plan was developed by the WIOA Implementation Workgroup established by the CA Workforce Development Board (State Board) in September 2014
- Co-chaired by State Board members Van Ton-Quinlivan (Vice Chancellor, CA Community Colleges Chancellor’s Office) and Jamil Dada (VP, Provident Bank-Riverside County)
- WIOA Workgroup met five times- appointed partner staff for additional subgroup meetings:
 - “Mapping the Field” to develop common program goals;
 - Data Sharing, Performance, and Common Metrics;
 - State, Regional, and Local Service Delivery;
 - Development of fourteen “Regional Planning Units” based on labor-market information, industry-sectors, commute patterns, and other factors.
- The WIOA Workgroup included executive staff of the core state partners—Employment Development Department, Employment Training Panel, Division of Apprenticeship Standards, Department of Education, Community Colleges Chancellor’s Office, Department of Social Services, Department of Rehabilitation, State Board of Education, Department of Corrections.
- WIOA group also included labor, community, and state and local workforce board reps

Public Comment Process

- On Dec 3, 2015- State Plan posted for public comment. Comment closed Jan 15, 2016
- WIOA Roadshow"- State Board staff, with local workforce boards and California Workforce Association, conducted six-regional events-
 - The local boards and WIOA Workgroup ensured diverse turnout at each event
 - The intent- to achieve buy-in for the common vision and framework in the State Plan & to build momentum for development and implementation of regional and local plans
 - Over 600 people participated, representing workforce boards, community colleges, local schools, businesses, labor, and community organizations.
- State Board staff provided briefings in Sacramento for senior EDD managers, the Department of Finance, the State Board of Education, and senior legislative staff

WIOA Plan approval

- WIOA Implementation Workgroup approved November 24, 2015
- State Workforce Board Executive Committee approved January 5, 2015
- State Board of Education approved January 14, 2016
- Full State Workforce Board approved January 19, 2016

Legislation/ Policy Development to Date (not inclusive)-

- Regional Planning Units- 14 approved by State Board (also used by CDE and CCCCCO)
- WIOA implementing legislation (AB1270, E. Garcia) signed by Governor Brown in July 2015
- WIOA legislation- policy innovations (SB45, Mendoza)
- WIOA Designation/Certification of Local Boards
- Standardized MOU guidance and TA across partner agencies
- Eligible Training Provider List (ETPL)
- Cross-system data sharing (in development)
- Local/Regional Planning Guidance (in development)