



CALIFORNIA WORKFORCE INVESTMENT BOARD
Advanced Manufacturing and Workforce Development Council
MEETING NOTICE



Tuesday, December 3, 2013
10:00 a.m. – 1:00 p.m.

California Workforce Investment Board
Main Conference Room
722 12th Street, STE 200
Sacramento, CA 95814

Verdugo Jobs Center
Main Conference Room
1255 S. Central Avenue
Glendale, CA 91024

To listen to the meeting, call 1-866-748-2780 passcode 6132541

AGENDA

- I. Introduction and Chairs/Executive Director/Partner Update**
- II. Action Item: September 16, 2013 Meeting Summary**
- III. Call to Action Implementation**
 - 1. Expectations moving forward**
 - 2. Youth - Advanced Manufacturing Career Technical Education (CTE) Grants**
- IV. Featured Items:**
 - 1. The California Network for Manufacturing Innovation (CNMI), *Jose Anaya, El Camino Community Colleges/CACTS***
 - 2. Stanislaus Alliance Regional Initiative, *Jeff Rowe, Executive Director, Stanislaus Alliance***
- V. Discussion Item: Next Steps**
- VI. Public Comment**

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Joelle Hurst for additional information.

Advanced Manufacturing Workforce Development Council
September 16, 2013
1:00 p.m. – 4:00 p.m.
Meeting Summary

Committee members in attendance (Sacramento Site):

John Brauer <i>California Labor Federation</i>	Linda Collins <i>Career Ladders Project</i>	Imran Farooq <i>Omnious, Group, LLC</i>
Mark Martin <i>Laney College</i>	Kim Parker <i>California Employer's Association</i>	Diane Ravnik <i>Division of Apprenticeship Standards</i>
Louis Stewart <i>GoBiz</i>	Paul Stark for Gene Russell <i>Manex Corporation</i>	

(Orange County Site):

Jose Anaya <i>California Community Colleges</i>	Lisa Mortenson <i>Community Fuels</i>	Beata Richey <i>BAPAC</i>
--	--	------------------------------

I. Introduction and Opening Remarks

Executive Director, Tim Rainey welcomed Council members and audience.

II. Chair/Executive Director/Partner Updates

Tim Rainey gave a brief update:

- Chair Ro Khanna will be stepping down to work on his congressional campaign. There will be a new chair appointed in conference with Mike Rossi.
- The Local Plan review process including eventual recommendations to the Governor on certifications and High Performing Boards is scheduled to be completed by October 1, 2013. The State Board is looking for better regional planning, sector partnerships, program pathways with multiple employers in the sector, and training that leads to occupations in demand and industry recognized credentials.
- Mike Rossi's direction is to address the need to focus on income mobility in this country. Through the State Board, we need to reestablish our understanding and commitment to work-based learning from an early age to lead to intergenerational economic mobility. We have great training programs but lack a real connection to employers to bridge training to jobs. This Council's Action Plan is a step in the right direction. There are several opportunities for investment:
 - The last Governor's budget invested \$250 million for Career Technical Education in the K-12 system. The State Board, Local Boards, Community Colleges, and the Department of Education are at the table for the design and implementation of programs with these funds.

- GoBiz hiring tax credits are also in the budget. Employment Training Panel (ETP), Employment Development Department (EDD), California Workforce Investment Board (State Board), GoBiz working together to better invest dollars in manufacturing sector. Jason Randecore: the tax credit is designed for any new hire. Franchise Tax Board (FTB) is currently working on regulations. Board of Equalization (BOE) also has a sales and use tax exemption on manufacturing equipment – they are also working on their regulations to be rolled out soon. California Competes is GoBiz's discretionary tax credit program. A committee will vote on applications and projects. Regulations will be done by end of the week and public workshops will be held. FTB and BOE will also have public workshops. These new programs are designed with manufacturing in mind. Anyone who is on public assistance, veterans, and unemployed more than 6 months are eligible. The target roll out for the hiring tax credit and California Competes is January 2014 with the BOE program in July 2014. This replaces the Enterprise Zones. There is more information on the GoBiz, BOE and FTB websites.
- New performance outcomes were approved by the State Board, including attainment of industry valued credentials and certificates.
- State Board invested \$900K in manufacturing training programs focused on bridging the gap between employers and training programs.
- The Local Plans all focus on target sectors, and multiple local boards in the same region identified the same sectors. What lacks is regional coordination. Our goal is to work with the California Workforce Association and the Chancellor's Office to push statewide regional coordination so that all partners are speaking with one voice with the employer community.
- Partner Updates: Mark Martin (Laney College): They are holding a Biomed/bio-pharm Manufacturing Summit October 4, 2013 at Laney College. This is part of the Advanced Manufacturing Accelerator grant that the East Bay received. Also H-Tech Conference on Manufacturing Nov 1-2 @ Laney College. Focus on training the next generation of manufacturing skilled workers. The conference is for educators and industry policy makers. Paul Stark (Manex) – check website for tours and open houses with manufacturers.

III. Action Item: April 3, 2013 Meeting Summary

The April 3, 2013 Meeting summary was motioned and approved.

IV. Action Item: Call-to-Action

As directed by members, staff provided members with a Call-to-Action document this includes clear actions that will be the work of the Advanced Manufacturing Workforce Development Council (Council) moving forward.

Motion was made and seconded.

Discussion:

John Brauer: We need to articulate what the industry recognized credentials are and the general pathways to attainment. Also Board of Education Science Standards have been recently passed, and would have some real implications. It would be good to have a presentation at a later date. Mark Martin: The Standards can't name a particular skills certification, only lay out basic skills. John: This council could set parameters and guidance as to which are relevant. It would help with placement with employers. Jose Anaya: has been working on industry credentials. Constant issue is knowing what industry wants. In California, Industry doesn't subscribe to any particular credentialing. Challenge is to get them to. Once they do, it will be easier for Community Colleges to embrace and implement and working with CMTA to create awareness. Linda Collins: What can we do to raise awareness and also create a dialogue with employers to find out what works and what doesn't. Employer feedback is essential. Diane Ravnik: Would like broad definition of certifications. Would welcome input from employers on minimal industry training criteria in manufacturing. Jose Anaya: Industry does recognize local credentials. Mark Martin: Laney is implementing National Institute for Metalworking Skills (NIMS). Employers are not familiar with what any particular credential means. Goal to get feedback from employers as students are employed.

Action approved.

Next Steps: Staff will develop more specific actions and council will identify what areas to work on.

- Compile statewide scan to catalogue credentials to be used as information tool for practitioners and employers. Use ongoing employer events to survey recognition of various certifications.
- Piggy-back on some of the state and federal initiatives going on such as GoBiz i-Hub designations (one being California Network for Manufacturing Innovation (CNMI)), Fed EDA Grant announced next month. Later presentation from Jose Anaya on his linkages with this work.
- Inventory of regional collaborations around manufacturing, find out what is currently going on.
- Figure out how we can leverage all of these efforts to achieve shared goals.

V. Feature: Orange County WIB Manufacturing Initiative

Andrew Munoz, Executive Director of the Orange County Workforce Investment Board gave a presentation on the Orange County Manufacturing Initiative. The PowerPoint Presentation can be found on the State Board website [here](#).

VI. Information Item: Advanced Manufacturing Career Technical Education (CTE) Grants

Javier Romero gave a brief update on the CTE Grants. There are four grantees, all LWIBs working with a local Community College. Alameda is working with Laney

College; South Bay with El Camino Community College; Stanislaus is working with a high school career partnership academy that has an agreement with a community college; and San Bernardino is working with both a community college and a private training provider. Grantees were asked to allow in their budget to participate in a Community of Practice Network being led by the Career Ladders Project. All grantees will identify an industry recognized credential and develop work-based learning opportunities. Best practices and barriers encountered by grantees will be brought back to this council. The first Community of Practice event will be held in early November. Members asked for a project synopsis. Additionally, members would like to address the streamlining of On-the-Job Training practices.

VII. Discussion Item: Next Steps

Next Steps were addressed within each agenda item. Additionally, please include the Sector and Deputy Sector Navigators on the notice list for these meetings.

VIII. Public Comment

No Public Comment

Meeting Adjourned