

Career Pathway and Education Committee
March 22, 2013
1:00 p.m. – 3:00 p.m.
Meeting Summary

Committee members in attendance (In person):

| | | |
|-------------------|----------------------|---------------|
| Linda Collins | Lupita Cortez-Alcala | Brian McMahon |
| Jennifer Ortega | Diane Ravnik | Nicole Rice |
| Hermelinda Sapien | | |

(Via WebEx)

| | | |
|-----------------------|--------------|--------------|
| Michael Gallo (Chair) | Pamela Kan | Alma Salazar |
| Debra Jones | Jeremy Smith | |

I. Introduction and Opening Remarks:

Executive Director, Tim Rainey asked for introductions and Mr. Michael Gallo welcomed Council members and audience.

II. Chair/Executive Director Updates

Tim Rainey gave a brief update on

- Career Pathways and Education Committee role in coordination with the sector based committees (Advanced Manufacturing, Health, and Green) – supporting regional employer engagement to align career pathways and funding sources, and track participants.
- Linked Learning Alliance. Additional background given by Ms. Jennifer Ortega.
- State Board’s priority on cross-system performance measures.
- Next State Board meeting on May 8, 2013.
- Governor’s interest in education and training programs that bridge to good jobs.

III. Legislative Update

None to report.

IV. Discussion Item: Career Pathways and Education Committee Proposed Framework

Mr. Michael Gallo gave a brief background on the draft Framework and its purpose. The Committee went through the draft Framework and made comments and edits which are reflected in the final draft. The following questions and points were made:

- Who are the stakeholders? *Every training provider, education, employers, labor.*
- Ms. Linda Collins: Be aware of language regarding K-12 vs K-14 and K-16. It is not enough to get students to the graduation line, but prepare them to be received in higher education or certification training. Concept of Linked Learning.
- Tim Rainey – Our goal is to tie all of objectives back to the State Strategic Plan.

- Mr. Gallo mentioned the following models and resources for consideration: *STRIVE*, *Collective Impact Report by Stanford Innovation Review*, *Pathways to Prosperity report by Harvard*. *Not a lot on global impact strategies.*
- *Linked Learning has focused on the alignment of career pathways and an outcome-based approach.* Members expressed interest in more information regarding Linked Learning.
- Conscious decision to not use “CTE” as it is typically associated with Vocational Education and “tracking” students. Career Education is more appropriate and being used by Senate Pro Tem Steinberg.
- How do we use Committees “Framework” of Objectives, Strategies, and Approaches to lower the drop-out rate? Tim stated it is implied as one of the end goals, but we could pull it out and put more emphasis on it.
- Brian McMahon observed that the Frameworks stated and implied objectives require alignment of various systems.
 - Mr. Rainey stated that the finalized Framework will be approved *by the State Board and thereafter we would pursue alignment with varying State Plans that receive federal funding.*
 - Mr. Gallo stated the next steps would be to prioritize recommendations and those that include articulation of other systems, we could pursue funding a study or initiative toward that end.
- Be cognizant of employer’s time and ability to commit to involvement.
 - Ms. Pamela Khan stated that larger employers have the resources and ability to make these investments and asked how can we create channels for the smaller employers to be involved?
 - Ms. Alma Salazar suggested that regional collaboration involve employers
- Ms. Linda Collins stated that there are large communities that have not been engaged and/or have access to high-skill, high-wage, high-demand occupations. This is a business imperative that our workforce reflect the growing majority in California and take advantage of Linked Learning, to send the message of college and career. The Committee’s Framework should reflect and address barriers for disadvantaged populations.

Discussion Item: Next Steps

- Staff incorporate edits and send out to Committee for editing and verbiage
- Mr. Gallo will report progress to Executive Committee on April 2, 2013
- Framework will be finalized for the May 8, 2013 State Board meeting
- Staff will poll members of the committee for the next meeting date
- Prioritize and condense to about ten goals for an implementable action plan

V. Public Comment

One public member shared appreciation for the work being done.

Meeting Adjourned