CALIFORNIA WORKFORCE INVESTMENT BOARD
CAREER PATHWAYS AND EDUCATION COMMITTEE
MEETING NOTICE

Thursday, March 6, 2014
10:00 a.m. – 1:00 p.m.

Sacramento Employment and Training Agency (SETA)
Sequoia Room
925 Del Paso Boulevard
Sacramento, CA 95815

To *listen to the meeting*, call 1-888-808-6929 passcode 3243425

*****AMENDED*****
AGENDA

I. Introduction and Chair/Executive Director Update

II. Action Item: Approval of September 13, 2013 and November 15, 2013 Meeting Summary

III. Discussion Items:

a. California Department of Education College and Career Readiness Certificate
Russell Weikle, Director, California Department of Education, Career and College Transition Division

b. CRANE – Capital Region Academies for the Next Economy
Linda Christopher, Director of Education Innovation CRANE initiative

c. Elk Grove Unified School District – Capital Academies and Pathways Linked Learning programs
Dr. Steven Ladd, Superintendent of Elk Grove Unified School District

IV. Call to Action Implementation: Priorities, Strategies, Work Plan

V. General Discussion/Partner Updates

VI. Public Comment

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at http://www.cwib.ca.gov or contact Daniel Patterson for additional information.

Career Pathway and Education Committee
September 13, 2013
1:00 p.m. – 3:00 p.m.
Meeting Summary

Council members/designees who were in attendance:

Kenneth Burt – *California Federation of Teachers*

Linda Collins – *Career Ladders Project*

Michael Gallo (Chair) – *Kelly Space and Technology, Inc.*

Jennifer Ortega – *America's Edge*

Diane Ravnik – *Division of Apprenticeship Standards*

Nicole Rice – *CA Manufacturers and Technology Association*

Russ Weikle – *California Department of Education*

Maureen White for Van Ton Quinlivan – *California Community Colleges*

Council members on the phone:
Alma Salazar – *LA Area Chamber of Commerce*

I. Introduction and Opening Remarks:

Mr. Michael Gallo welcomed Council members and public in attendance.

II. Chair/Executive Director Updates

Executive Director, Tim Rainey gave a brief update on

- At the California Summit, Compression Planning was addressed and inadequate resources for Career Technical Education CTE and how we're funding programs in the state and CTE programs are relevant to the economy, along with moving more resources to CTE and the community colleges system.
- Framing the importance in investing in energy and resources in workforce development.

III. Action Item:

a. Approval of March 22, 2013 Meeting Summary

The March 22, 2013 meeting summary was approved as submitted.

b. Career Pathways and Education Committee – *Proposed Action Plans*

Mr. Mike Gallo gave an overview of the committee's purpose; to identify and implement comprehensive strategies to align education with career preparation in regional growth and demand occupations to successfully compete within the 21st Century global marketplace.

Mr. Gallo gave a brief background on the *Proposed Action Plans*. The following points were made:

- There's a downward trend in CTE being offered. The trend should be used as an opportunity to challenge old assumptions regarding CTE innovation.
- Encourage and push innovation to create a more systemic way to engage business
- Motivate and incentivize businesses to get involved.
- **Public Comment** received by *Amy Blumberg, Rose and Kindel.* Ms. Amy Blumberg commented on Action Plan, Item 2. The goal requires potential legislation. Is the CPEC looking forward to those next steps?

Mr. Mike Gallo responded with the requirement of policy changes and the need to pilot projects and demonstration programs, through funding from the State Board or the California Department of Education CDE. Twenty-three states have done this through demonstration and work-based readiness credentials. Similar goals have been validated the value and has been tracked for years.

- All four Action Plans are very in sync with the Student Success Act of 2012, an initiative aimed at improving educational outcomes for students. Suggestion was made to incorporate Title V career and education goal language.
- There is an interdependence amongst all the Action Plans. For example, Mr. Russ Weikle is overseeing the Trust Fund Request for Application RFA and stated all Action Plans are aligned with the initiatives at CDE and aligned with his goals as Division Director.
- Action Plans are comprehensive, provide overarching policy that highlights the linkages.

The Proposed Action Plans was approved.

IV. Discussion Item: Career Pathways Trust Fund Update

Russell Weikle, Director of Career and College Transition Division, CA Department of Education (CDE) provided an update on the Career Pathways Trust Fund, (SB 594, *Steinberg*) to build stronger connections between businesses and schools/education by engaging industry more directly in the development and delivery of curriculum. The following points were made:

- Funds can be encumbered through June 30, 2016 and have until June 30, 2018 to expend.
- Current timetable is to have RFP application out by January 1, 2014, results notified by March 15 or April 1, 2014, to allow schools to start planning and implementation for the school year.
- CDE would like the RFA and a Bidder's Conference to be a collaborative effort.

- The minimum and maximum grant amount has not been determined, ideas and input are welcomed.
- Applicant pool must be a local education agency LEA: K-12, county office, charter school, or community college district.
- The State Board will gather comments and input from the public through its website under the CPEC web page.
- Comments and ideas can also be sent to Neil Kelly, NKelly@cde.ca.gov.

V. Presentation: Linked Learning – Jennifer Ortega, California State Director, America's Edge

Ms. Jennifer Ortega gave a brief overview of America's Edge California's supporting efforts to provide high school students with real-world experiences and help them graduate with the skills California businesses need through Linked Learning. Linked Learning is a promising education approach that combines rigorous academics, relevant career technical education and hands-on learning opportunities that connect to actual needs in the state's economy.

VI. Discussion Item: Next Steps

- Staff will poll members of the committee for the next meeting date.
- Staff will provide Linked Learning Sites map and California STEM Symposium, Investing in California STEM Education on November 18 – 19 at the Sacramento Convention Center to members and post on CPEC's webpage.

VII. Public Comment

Public Comment was received and noted under Item 3b.

Meeting Adjourned

Career Pathway and Education Committee
November 15, 2013
10:00 a.m. – 1:00 p.m.
Meeting Summary

Council members/designees who were in attendance:

Kenneth Burt – *California Federation of Teachers*

Rachel Antrobus for Linda Collins – Career Ladders

Bob Lanter – California Workforce Association

Ruben Lizardo – *Policy Link*

Diane Ravnik – *Division of Apprenticeship Standards*

Nicole Rice – *CA Manufacturers and Technology Association*

Jeremy Smith – *State Building and Construction Trades Council*

Russ Weikle – *California Department of Education*

Maureen White for Van Ton Quinlivan – *California Community Colleges*

I. Introduction and Opening Remarks:

Mr. Javier Romero welcomed Council members and public in attendance.

II. Chair/Executive Director Updates

Assistant Director, Amy Wallace gave a brief update on the State Board meeting and the need for better coordination at a regional level. The State Board is looking for regional approaches to provide incentives to engage in action initiatives, new strategies and potentially new money.

III. Action Item: Approval of September 13, 2013 Meeting Summary

Quorum was not reached at this meeting, Mr. Javier Romero asked for meeting summary to be moved for approval at the next meeting.

IV. Discussion Items:

a. California Department of Education (CDE) – Career Pathways Trust Fund Update

Mr. Russ Weikle gave a brief update on the Career Pathways Trust Fund with a release date after the first of the New Year. Bidder's conferences will be held to answer potential questions shortly after the release of the Request for Application. The answers provided will be formally documented. The purpose of this grant is for

economic development through education. Grants will be due sometime in April, and award announcements will be made before June 30th.

Additional updates from CDE:

The CDE, in collaboration with the California Community College Chancellor's Office, the State Board, and the Pathways to Prosperity Network, will be hosting the *Pathways to Prosperity Institute* in Sacramento, Clovis, and Los Angeles on December 17, 18, and 19, 2013. This event will share strategies on how education and industry can work together to create high-quality career pathway programs aligned with the local and regional needs of business and industry.

The CDE would like to implement a Standards of Career Readiness initiative, and support Career Technical Education (CTE) throughout the State. This could include the adoption of a career readiness certification for high school.

b. Chancellor's Office of California Community Colleges – *SB 1070 Career Technical Education Pathways Program Grant*

Maureen White gave a brief overview on the SB 1070 (Steinberg) Career Technical Education Pathways Program Grant. The bidder's conference is archived on their website. Applications are due Monday, December 2, 2013.

c. Linked Learning – *Foundation for California Community Colleges and Linked Learning Alliance Partner with JP Morgan Chase to Engage Employers and Assist High School and Community College Students in Securing Internships*

Mr. Alex Taghavian provided information on the JP Morgan $1.2 million work-based learning initiative and the Career Pathways Trust. The Committee discussed how we can better align opportunities with Linked Learning, the California Career Pathways Trust Fund, and the Chancellor's Office of California Community Colleges to develop educational programs that have strong linkages to business that are relevant to regional economies.

The four pillars of Linked Learning include:

- Rigorous academics
- Integrated CTE technical skills
- Work-based learning
- Customized networking system of support

V. Discussion Item: Next Steps

- Staff will poll members of the committee for the next meeting date.

- Staff will provide Pathways to Prosperity Institute and California Workforce Association Youth Conference event invitation.
- Support the CDE's implementation of the CCPT to ensure that CTE programs reflect employer needs, job available now and in the near future, and support industries that drive regional economies.
- State Board staff will participate in the CCPT Bidder Conferences in Fresno, Sacramento, and Downey to promote partnerships among applicants with local workforce investment boards.

VI. Public Comment

Meeting Adjourned