



**CALIFORNIA WORKFORCE INVESTMENT BOARD
MEETING NOTICE**



Executive Committee

Thursday, October 24, 2013
10:00 a.m. to 12:30 pm

Tim Rainey
Executive Director

Michael Rossi
Chair

Edmund G. Brown, Jr.
Governor

California Workforce Investment Board
777 12th Street, #200
Sacramento, CA 95814
(916) 324-3425

AGENDA

- I. Welcome and Opening Remarks**
- II. Public Comment**
- III. Action Items**
 - a. Approve August 9, 2013 Meeting Summary
- IV. Updates and Discussion**
 - a. Local Strategic Plan Review
 - b. Committee Reports:
 - Issues and Policies Committee
 - Health Workforce Development Council
 - Advanced Manufacturing Workforce Development Council
 - Green Collar Jobs Council
 - Career Pathways and Education Committee
 - c. Immigration Reform and Workforce Implications – Steve Levy, Richard Rubin, *California Workforce Investment Board*
 - d. Member to-Member Communication Campaign
 - e. Economic Outlook – Amy Faulkner, Justin Wehner, *Employment Development Department Labor Market Information Division*
 - f. November State Board Meeting Agenda and Initiatives
- V. New Business**

Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the State Board to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Daniel Patterson for additional information. Meeting materials for the public will be available at the meeting location.

**Executive Committee Meeting
August 9, 2013 Meeting Summary**

1. Welcome and Opening Remarks

Attendance:

Michael Rossi, Tim Rainey, Ro Khanna, Michael Gallo, John Brauer, Bill Camp, Ro Khanna, Brian McMahon for Marty Morgenstern, Robert Redlo, Jose Luis Marquez for Sharon Hilliard

Members Absent:

Cindy Chavez, Dr. Brice Harris, Richard Rubin, Jeremy Smith, Carol Zabin

2. Public Comment

Joyce Aldridge from Monterey County supported the idea of a regional plan and thinks it will raise the bar on the level of performance provided to clients. She also recommended that the Member to Member Panel that is scheduled for the upcoming California Workforce Association conference be used to discuss the regional approach

Actions:

a) Approve the August 9, 2013 Executive Committee Meeting Summary

The Chair asked for amendments, and receiving none, asked for a motion to approve. A motion was provided by Mr. Camp, and seconded by Mr. Rossi. The meeting summary was unanimously approved.

b) Approve Modification of the Eligible Training Provider List (ETPL) Policy

Mr. Camp offered a motion to approve, a second was provided by Mr. Rossi. The discussion was opened by Mr. Brauer saying that what has been lacking in the past is real oversight of the ETPL by the State Board. There are duplicate entries, it does not address the efficacy of the programs or outcomes in relationship to targeted sectors. He asked for an annual report to the State Board on the outcomes and the targeted sectors, number of providers on the ETPL, numbers dropped and added, etc. Tim provided some background on the Workforce Investment Act (WIA) requirements and the waivers that have been approved by Department of Labor. These waivers and lack of policy guidance left the 49 local boards to establish local policies, which lead to a wide variety of requirements and outcomes by local area. This new ETPL policy will also bring programs registered with the Division of Apprenticeship Standards (DAS) onto the ETPL and set standards for their outcomes. DAS already performs outcome and quality reviews. The same will be true for the community colleges programs. We will not be including all programs but only those linked to regional demand sectors. Finally, this policy will incorporate the requirements of the Bureau of

Private Postsecondary Education (BPPE). Mr. Camp asked that any report to the State Board should come through the Issues Committee.

Mr. Rossi expressed concern about the quality of the performance outcomes identified in the policy, specifically those programs offered by the community colleges. Ms. Wallace spoke about the definitions that are used for each provider, such as what defines the cohort in determining the graduation rate. Mr. Rossi's concern is how these definitions address the quality that we think these outcomes should represent. There was discussion about quality being ultimately defined by the type of placement that leads to a good wage, the causality that would result in these types of outcomes, (e.g. the ability to pass a state exam), or attainment of national/state recognized credentials/certificates that allows for portability.

There was also some discussion about the relationship of training to demand occupations identified by local boards, training related placements and how the local boards are focusing their training dollars on those sectors. Mr. Rainey suggested the Committees identify all the sectors in the local plans and the certificates valued by industry, and then ask the schools to teach to these standards/credentials. There was also discussion of the WIA targeted populations and the barriers that they have to employment and that these types of educational goals proposed in the ETPL policy might not be reasonable/attainable for them without long term and targeted intensive services to guarantee success. Mr. Rossi posed the question that if our target populations have these barriers, what is the chance that they will enter a community college program? Mr. Brauer provided an example of a trade, warehouse and logistics program that has had a lot of success serving targeting populations. It does require a lot of coordination. Mr. Rossi said that most of the boutique programs described, are not necessarily the programs being listed by community colleges on the ETPL. How do we replicate these successful programs across the training system? Mr. Redlo said the same dynamic happens in the healthcare industry where the students are not job ready although they have the credential, which is why employers are now investing in training programs. Mr. McMahon asked, is it our role at the state level to require this of the community colleges or is it the decision of the local boards who they contract with to achieve these performance outcomes? The question was restated: How do we as a system replicate success of the training programs across the system? It was agreed that this policy and these measures are a first step and that they help the local boards decide where the best place to spend their training dollars is.

c) Approve Additional Performance Measures.

Mr. Redlo mentioned the need to mention cultural competencies, cultural diversity in all of the performance measures. The healthcare industry has

pushed the community colleges to include cultural competitiveness in their training programs. Members discussed that these competencies are related to some of the soft skills incorporated in existing curriculum and that perhaps we could have locals include cultural sensitivity and competency as part of the local strategy.

There also was some discussion about the comparison of the performance criteria across local areas (e.g. some local areas serve very high numbers of clients versus others who serve a significantly lower number of clients, and therefore, requiring a 10% increase in services would not be equal to each local board). Mr. Rossi discussed the need to think and act regionally and not confine activities to the borders of a local area. He added that in the future he would like to see regional plans developed that are concise and targeted and that reflect a team approach to developing regional approaches to the needs of the economic zones so we don't also over train clients for a finite number of regional jobs.

There was some discussion as to what is meant by economic zone/employment zone; it is a flexible means to aggregate partnerships across local areas, considering commuter patterns, targeted/shared job markets, labor pools, etc.

A motion to approve the modifications was made by Bill Camp, seconded by Mike Rossi and unanimously approved.

3. Updates: Committee Reports

Mr. Redlo would like to rewrite his Committee's report and resubmit. There was no further discussion

4. Information

The Committee had no further comments or input on the information included in the agenda.

5. New Business

There was no additional business. Mr. Camp moved to adjourn and the Chair seconded. The meeting was adjourned.