Increased Skills & Credential Attainment Work Group
March 5, 2015
1:00 p.m. – 3:00 p.m.
Meeting Summary

Workgroup members in attendance:

Imran Farooq *Omnius Group LLC*	Michael Gallo, Chair *Kelly Space & Technology*	Colleen Moore *Sacramento State University*
Kimberly Parker, Co-Chair *California Employers Association*	Kish Rajan *GoBiz*	Bob Redlo *Doctor's Medical Center*
Nicole Rice *California Manufacturers & Technology Association*	Andre Schoorl *Labor Workforce Development Agency*	Russ Weikle *California Department of Education*

I. Introduction and Welcome

Mike Gallo opened the meeting and welcomed all members on the phone and in person.

II. Action Item: Approval of December 18, 2014 Meeting Summary

The December 18, 2014 meeting summary was not provided for review on time so the summary will not be approved until the next meeting. It was agreed that the summary would be sent out the following Monday for the members review.

III. Discussion Item: Draft Action Plan & Sector Based Workgroups

Kim Parker recaps on the December 18th meeting and goes over the power point presentation.

- What is the goal?
  Improving income mobility and regional prosperity by increasing credential attainment and creating a better and efficient system.
- What do we want to improve with credentials?
  Increase Scale, Improve Calibration, and Create Transparency.
- What will this work inform?
  Our Action agenda will inform and be informed by work done in the WIOA Workgroup and the California Community Colleges Chancellors Office Task Force on Workforce, Job Creation, and a Strong Economy.
- How will this group get there?
  Through Industry specific investigation and regional experimentation. We agreed to take a sector based approach, starting with a few statewide sectors preferably with

representation of this workgroup. Piloting the sector and the regional actions provides prospective/feedback loop to refine the big objectives. And linking our work to WIOA Implementation priorities and the CCCCO Task Force, we want to support experimentation at the regional level via SlingShot, Accelerator, WIOA Regional Plans.

- The Action Plan will:
    - Uncover what it means to be industry valued
    - Find what is currently available that fits
    - Create mechanisms to maintain relevance
        - It was suggested to create a 5th bullet point of: What are the barriers to them?
- The three industries to work on are Health Care, Manufacturing and Information Technology.
- Industry Investigation – identify the objective, action, output, barriers and timeline in order to move towards our goals.
    - Identify occupations in demand, skills in demand, and employer barriers to finding skilled workforce regionally
    - Categorize the groups

IV. Discussion Item: Next Steps/Scheduling Meetings

Next meeting is scheduled for May 5, 2015 at 1pm-3pm. There was a conflict with the time so the date was changed to May 6, 2015.

V. Public Comment

Benjamin Goldstein from Center of Sustainable Energy – There are a number of national initiatives that he will send to CWIB to have.

Meeting Adjourned