



# WED

Workforce & Economic Development

A PROGRAM OF California LABOR Federation



**GREEN COLLAR JOBS COUNCIL  
Q1 PROP 39  
TECHNICAL ASSISTANCE  
UPDATE**

# CWIB Goals for Prop 39 Training



- 1) Train 500 disadvantaged youth, veterans, and other disadvantaged jobseekers in green job skills
- 2) Create structured paths to apprenticeship
- 3) Diversify green job opportunities (beyond Prop 39 creation options)
- 4) Align systems and leverage funding to optimize results and reduce duplication

# Training Project Snapshots

Regional Pilot	Training Goal	Placement Goals
Sacramento Valley (SETA)	65	<ul style="list-style-type: none"> <li>▪ 100% - Enrollment, , 90% (Completion) - Receive MC3 Certificate</li> <li>▪ 71% - Placement in Registered Apprenticeship</li> <li>▪ 31% - Placement in post-secondary education</li> <li>▪ 70% - Placement in construction or energy efficiency employment</li> </ul>
Central Valley (Fresno WIB)	125	<ul style="list-style-type: none"> <li>▪ 100% Enrollment, 95% (Completion) - Receive MC3 Certificate</li> <li>▪ 67% - Placement in Registered Apprenticeship</li> <li>▪ 10% - Placement in post-secondary education</li> <li>▪ 10% - Placement in construction or energy efficiency employment</li> </ul>
East Bay Area (Richmond Works)	125	<ul style="list-style-type: none"> <li>▪ 100% Enrollment, 90% (Completion) – Receive MC3 Certificate</li> <li>▪ 60% - Placement in Registered Apprenticeship</li> <li>▪ 12% - Placement in post-secondary education</li> <li>▪ 88% - Placement in construction or energy efficiency employment</li> </ul>

# Training Project Snapshots

Regional Pilot	Training Goal	Placement Goals
San Francisco (SF Conservation Corps)	75	<ul style="list-style-type: none"> <li>▪ 100% Enrollment, 80% (Completion) - Receive MC3 Certificate</li> <li>▪ 50% - Placement in Registered Apprenticeship – (Laborers - 18, Carpenters - 8 , and Painters – 4)</li> <li>▪ 11% - Placement in post-secondary education</li> <li>▪ 50% - Placement in construction or energy efficiency employment</li> </ul>
San Mateo & Santa Clara (Work2Future)	120	<ul style="list-style-type: none"> <li>▪ 100% Enrollment, 88% (Completion) - Receive MC3 Certificate</li> <li>▪ 90% - Placement in Registered Apprenticeship</li> <li>▪ 3% - Placement in post-secondary education</li> <li>▪ 79% - Placement in construction or energy efficiency employment</li> </ul>
Los Angeles County (LA Trade Tech)	250	<ul style="list-style-type: none"> <li>▪ 95% Enrollment, 90% (Completion) - Receive MC3 Certificate</li> <li>▪ 26% - Placement in Registered Apprenticeship</li> <li>▪ 80% - Placement in post-secondary education</li> <li>▪ 39% - Placement in construction or energy efficiency employment</li> </ul>

# Goals for Technical Assistance Partnership: CWIB, WED & Emerald Cities Collaborative

- 1) PROVIDE ASSISTANCE TO ENSURE SUCCESSFUL PILOT PROJECTS THAT TRAIN AND PLACE TARGET POPULATIONS IN THE FIELD OF CONSTRUCTION AND ENERGY EFFICIENCY (DISADVANTAGED YOUTH, VETERANS)
- 2) INSTITUTIONALIZE, SUSTAIN, AND EXPAND THE MC3 TRAINING PROGRAM, ADDING ENERGY EFFICIENCY COMPONENT
- 3) TARGET PLACEMENT OF MC3 PROGRAM GRADUATES WITH CONTRACTORS AND SUBCONTRACTORS ON LOCAL PROP 39 – RELATED WORK

# Technical Assistance Partnership: Division of Roles



## WED

- 1) Provide assistance to ensure successful pilot projects that train and place target populations (disadvantaged youth, veterans)
- 2) Institutionalize, sustain, and expand the MC3 training program, adding energy efficiency component

## Emerald Cities Collaborative

Target placement of MC3 program graduates with contractors and subcontractors on Local prop 39 – related work

# WED's Metrics to Track Success

Workforce Issue Area	Data being tracked to Measure Progress
Training Investments	<ul style="list-style-type: none"><li>▪ Completion rates and certificate attainment</li><li>▪ Placements in joint- apprenticeship, and industry-related job placements</li><li>▪ Retention in employment</li></ul>
Workforce Diversity	<ul style="list-style-type: none"><li>▪ Tracking recruitment numbers of target populations enrolled in training</li><li>▪ Tracking recruitment methods for achieving diversity</li></ul>
Training Delivery	<ul style="list-style-type: none"><li>▪ What type of entity is performing the training (CBO, Labor, etc)</li><li>▪ Methods for delivering training (classroom instruction, hands-on, etc.)</li><li>▪ Supplemental instruction – assistance with remediation; soft skills; physical fitness</li><li>▪ Quality – can it meet the highest trade standard (i.e. math of the mechanical trades)</li></ul>
Involvement of Registered Joint-Apprenticeship Programs	<ul style="list-style-type: none"><li>▪ Diversity of trades involved in partnership</li><li>▪ Creation of clear articulation agreements between training partner and union apprenticeship program</li><li>▪ Are trades willing to institutionalize this MC3 program as a permanent form of a pipeline into apprenticeship?</li></ul>



**WED**  
**Technical**  
**Assistance:**  
**Prop 39**  
**1st**  
**Quarter**  
**Activities**

- Conducted training by North America's Building Trades Unions, certifying fifteen Prop 39 instructors in the MC3
- Established relationships with individual pilot projects
- Convened Prop 39 Quarterly In-Person. Established the project learning community.
- Brought together trades' representatives involved in the Prop 39 pilots to begin to address articulation into union registered apprenticeship programs.
- Worked with CWIB and Emerald Cities to develop a goals for Technical Assistance

# First Quarter : Successes Identified



- Prop 39 MC3 pilots are leveraging other training and placement opportunities with programs like Power Pathways and opportunities with public housing agencies
- Pre-planning and project coordination
- Used as leverage for Project Labor Agreements – ex. RichmondBUILD included in Community Benefits Agreement for work on Chevron Refinery

# First Quarter : Challenges Identified



- Clear articulation into joint apprenticeship programs
- Recruiting additional trades' partners to maximize placement opportunities
- Grant target populations have a range of barriers to employment/training
- Targeted outreach and recruitment – particularly to women and veterans

# Questions?



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