

Activities of the Strategic Growth Council



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What is the Strategic Growth Council?

- **Senate Bill 732** (Steinberg); **coordinating the activities of state agencies to:**
 - **improve air and water quality**
 - **protect natural resource and agriculture lands**
 - **increase the availability of affordable housing**
 - **improve infrastructure systems**
 - **promote public health**
 - **assist in the planning for sustainable communities and AB 32 goals**

Strategic Growth Council Membership

- **Secretary Dale Bonner**, Business Transportation and Housing,
- **Secretary Kim Belshe**, Health and Human Services,
- **Secretary Linda Adams**, Environmental Protection Agency,
- **Secretary Mike Chrisman**, Natural Resources Agency
- **Director Cynthia Bryant**, Office of Planning and Research
- **Robert Fisher**, Public member who was appointed by the Governor



Strategic Growth Council Activities

To Promote Planning and Development of Sustainable Communities-

1. Coordinate Agency activities and funding programs.
2. Review five-year infrastructure plan and the State Environmental Goals and Policy Report.
3. Recommend policies and investment strategies to the Governor, Legislature, and state agencies.

Strategic Growth Council Activities

To Promote Planning and Development of Sustainable Communities-

4. Provide, fund, and distribute data and information to local governments and regional agencies.
5. Manage and award grants to support the planning and development of sustainable communities.

Current Grant Activities- Prop 84

- **Modeling Incentives**
 - **Awarded October 13th, 2009**
- **Urban Greening Grants (Projects and Planning)**
 - **Applications due April 30, 2010.**
- **Sustainable Communities Planning Grant**
 - **Adopt later today and applications late May.**

Modeling Incentives Awards

1. Improve modeling capacity of regional governments to meet requirements of SB 375.
2. Supports statewide model development and data collection
 - State-wide travel survey (data for models) and web-based tools (interface)
 - “Vision California”; Scenario development and analysis tool

Urban Greening Grants (Projects)

- Provides funds to preserve, enhance, increase or establish community green areas.
- Projects benefits should including:
 - An decrease in air and water pollution
 - A reduction in energy and natural resource consumption
 - An increase in water supply reliability
 - An increased adaptability to climate change

Urban Greening Grants (Projects)

- **Eligible Applicants:**
 - **Cities, Counties, and Nonprofits.**
- **Partnerships are encouraged.**
- **Extra points given to disadvantaged communities.**
- **Up to \$15.2M in first cycle.**
- **No minimum or maximum amounts established.**

Urban Greening Grants (Planning)

- Applicants are required to demonstrate the following:
 - The need for greening planning
 - How the community will be involved.
 - How existing resources will be integrated
 - How the greening plan will promote public health
- Priority consideration given to disadvantaged communities and communities vulnerable to climate change.

Urban Greening Grants (Planning)

- **Eligible Applicants:**
 - **Local Government (city and county)**
 - **Council of Governments**
 - **Metropolitan Planning Organizations**
 - **Countywide Authorities, Districts and Local Joint Powers Authorities**
 - **Nonprofit Organizations**
- **\$5.8 million available, \$250,000 maximum award.**

Sustainable Communities Planning Grants

Help create communities that

- protect the **Environment**
- strength the **Eeconomy**
- promote **Equity**
- promote Healthy, Safe communities
- reduce GHG emissions (AB 32 & SB 375)

Sustainable Communities Planning Grants

Plans should achieve the following objectives

- **Improve air and water quality,**
- **Increase housing affordability**
- **Increase infill and compact development**
- **Revitalize urban and community centers**
- **Protect natural resources and AG lands**
- **Reduce auto usage and fuel consumption**
- **Improve infrastructure systems**
- **Promote water conservation**
- **Promote energy efficiency and conservation**

Sustainable Communities Planning Grants

- **Focus Area #1- Local Sustainable Planning;**
 - **Eligible applicants: cities & counties**
 - **70% funding goal**
- **Focus Area #2- Regional SB 375 Plus;**
 - **Eligible applicants: MPOs (w/ joint work plans)**
 - **20% funding goal**
- **Focus Area #3- Multiple Partners;**
 - **Eligible applicants: Cities/Counties, JPAs, RTPAs and COGs**
 - **10% funding goal**

Sustainable Communities Planning Grants

- \$20M; Max \$1M and min \$100k/proposal
- Priority to proposals that demonstrate
 - Effective/innovative plans to support AB 32, SB 375 and sustainable communities
 - collaboration across all public and private stakeholders
 - best practices for broad application
 - leverage other sources of funding
 - serve economically distressed communities

Opportunities for Collaboration

- **Regional Industry Clusters of Opportunity Grant (RICOOG) could be utilized to inform the SGC planning process.**
- **Local Workforce Investment Boards should be part of the development and implementation of these plans; such as,**
 - **Help transition businesses**
 - **Train new and the existing workforce**

Opportunities for Collaboration

The Green Collar Jobs Council could influence the Strategic Growth Council's key duties under SB 732

- 1. Coordinate Agency activities and funding programs**
- 3. Recommend policies and investment strategies and priorities to Gov, Leg and State agencies**
- 5. Manage the planning and development of sustainable communities grant programs.**

For More Information:

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