



**CALIFORNIA WORKFORCE INVESTMENT BOARD  
GREEN COLLAR JOBS COUNCIL  
MEETING NOTICE  
September 17, 2013  
1:00 p.m. – 4:00 p.m.**



**Elihu Harris Building  
Room 1, 2<sup>nd</sup> Floor  
1515 Clay Street  
Oakland, CA 94612**

***To listen to the meeting, call 1-866-748-2780 passcode 6132541***

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**AGENDA**

- I. Welcome and Introductions**
- II. Chair and Executive Director Report**
- III. Action Item:**
  - 1. June 10, 2013 Meeting Summary**
- IV. Presentations: Public Works Reporting Requirements**
  - 1. Eric Rood, Department of Industrial Relations**
  - 2. Veronica Soto, Emerald Cities Collaborative, Los Angeles**
- V. Action Item(s):**
  - 2. Proposition 39 Jobs and Workforce Reporting Requirements**
  - 3. Framework and Outcomes for Proposition 39 Training Funds**
- VI. Discussion Item: Proposed Jobs and Workforce Development Program Elements for Carbon Reduction Investments in California**
- VII. General Discussion/Partner Updates**
- VIII. Public Comment**

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Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the Committee to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Daniel Patterson for additional information.

**Green Collar Jobs Council  
June 10, 2013  
1:00 p.m. – 3:30 p.m.  
Meeting Summary**

**In Attendance:**

Jim Brauer	Jim Caldwell for Van Ton Quinlivan	Jamil Dada
Elizabeth Brinton for John DiStasio	Imran Farooq	Diane Ravnik
Jeremy Smith	Carol Zabin, Chair	Kurt Shuparra
Jerry Butkeiwicz (listening via broadcast)	Max Gomberg (Advisor)	Strela Cervas (Advisor)
Erik Emblem (Advisor)	Cecilia Estolano (Advisor)	Martha Deipenbrock (Advisor)

**I. Introduction and Opening Remarks:**

Dr. Carol Zabin welcomed Council members and public in attendance.

**II. Chair/Executive Director Updates**

Dr. Carol Zabin gave a brief overview of the Green Collar Jobs Council's (Council) vision to unify and systemize jobs and workforce development. The vision includes two goals:

- Shape investments and jobs, in relation to demand and supply of labor market
- To develop a clean energy economy the 'high-road' way – good jobs and create businesses that depend on highly skilled workers who have careers and career track jobs.

**III. Action Item: Approval of the November 27, 2012 Meeting Summary**

The November 27, 2012 meeting summary was approved as submitted.

**IV. Informational Item: Review of the *Cap-and-Trade* Auction Proceeds**

Kurt Schuparra, Assistant Secretary for Research and Policy Development at the California Labor Development Agency gave a brief overview of the Climate Action Team and where we are at in investment plan and new funding streams that affects investments in sectors that are affected by climate policy. New Investment Plan: SB 535 helping disadvantage communities

Ashley Conrad-Saydah, Assistant Secretary for Climate Policy at CalEPA provided information on the Investment Plan and outreach in three major areas:

- Transportation and Assisting Whole Community (38% outreach)
- Energy Efficiency and Renewable Energy (19-27% outreach)
- Natural Resources (Agriculture and Waste Management) (targeted outreach)

\$200 million was initially proposed for the 2012/2013 SFY and \$400 million in 2013/2014.

In the May Revision, \$500 million was held aside to be used as a loan to the General Fund. Three auctions that have been held thus far have resulted in \$257 million in revenue for the state.

**V. Presentation: Cecilia V. Estolano**

Ms. Cecilia Estolano presented her Power Point “Implementation of Jobs and Workforce Policies: A Case Study of the Community Redevelopment Agency of Los Angeles.”

The primary mission of the Community Redevelopment Agency of the City of Los Angeles (CRA/LA) was neighborhood revitalization. The program has been redefined successfully with careful monitoring and implementation. CRA/LA created 4,004 jobs for South LA residents and 19,778 for LA residents. This strategic objective to strengthen the Los Angeles Economy has become a standard nationally.

**VI. Discussion Item: Jobs and Workforce Development Program Elements and Future Meetings and Process**

Dr. Carol Zabin presented Performance Goals and Data Tracking for Jobs, the plan is to use the Council as testing grounds to different approaches and resources to address each program element in addition to instituting a common way to measure jobs. The goal is to accomplish a simple, cost-effective, feasible, and transparent way to count quality and access to jobs. Some suggestions include:

- Develop online tracking system
- Central repository in the database
- Find a balance key principles and specificity to what a green job is
- Follow Marty Morgenstern’s role for the Council to have a transparent process, with state partners, community partners, labor, business, and provider partners at the table
- Have clarity to what it is we intend to do going forward
- Have climate and economic framework
- Hold meetings every other month, with the exception of August
- Share recommendations at next meeting
- Coordinate with other state entities engaged in the same effort
- Widen public stakeholder circle

**VII. General Discussion/Partner Updates**

None

**VIII. Public Comment**

There was no public comment

**Meeting Adjourned**

## **Program Framework and Outcomes for Proposition 39 Training Funds**

### **Action Requested**

The Green Collar Jobs Council (Council) of the California Workforce Investment Board (State Board) is asked to approve the program framework and outcomes for Proposition 39 training funds for energy efficiency workforce development activities.

### **Background**

The State Board will implement energy-efficiency focused “earn-and-learn” job training and placement programs targeting disadvantaged job seekers. The goal of this initiative will be to train Californians for entry-level employment and create career pathways that are driven by public and private investment in energy efficiency and green building standards. The State Board will develop a competitive solicitation process utilizing its allocation of \$3 million in Prop 39 funds, in coordination with other Prop 39 training investments by California Conservation Corps and the California Community College Chancellor’s Office. Funded projects will create opportunities for disadvantaged youth and veterans to improve their qualifications for energy efficiency occupations and qualify for state-certified apprenticeship programs, community college career programs, and direct job placement.

#### Training Program Goals:

- Train up to 500 disadvantaged youth, veterans, and other disadvantaged job seekers in job skills related to energy efficiency work.
- Create structured paths to apprenticeship.
- Build energy efficiency skills for new entrants in the building and construction trades workforce.
- Align systems and leverage funding to optimize results and reduce service duplication.

#### Key program elements include:

- Pre- apprenticeship training aligned with local building trades councils and based on nationally certified Multi-Craft Core Curriculum.
- Training and placement requirements developed in alignment with energy-efficiency work opportunities.
- Regional partnerships, resource and program alignment among Local Workforce Investment Boards, employers, organized labor, K-12, Community Colleges, Conservation Corps, and community-based stakeholders.

- Rigorous performance and evaluation methods to ensure program efficacy and continuous improvement; development of sustainably model to increase scale and/or replication of successful programs.

### **Implications**

The State Board anticipates funding grants for direct service delivery and training, as well as technical assistance and capacity building. These grants will range from \$100,000 - \$600,000, and grant terms will be for up to 24 months. Eligible applicants will include Local Workforce Investment Boards (LWIB), labor organizations, Community Colleges and adult schools, and community-based organizations. Priority will be given to partnerships that include the participation of LWIBs, labor unions in the construction trades, and youth workforce development organizations, particularly State and local California Conservation Corps. Proposals that include elements or strategies to sustain the programs beyond the term of the grant or develop the infrastructure to increase scale and capacity of the energy efficiency/construction workforce development system will be highly competitive.

Grantees will be required to develop performance targets/goals related to the specific focus of these grants, including completion of the Multi-Craft Core Curriculum Training and achievement of its certificate, placement in apprenticeship, placement in further education, and/or placement in employment. In addition, grantees will be required to track the “additional “ performance measures prioritized by the State Board. These include:

- Attainment of Industry-Valued Credentials
- Placement in Quality Jobs (living wage jobs)
- Placement in Targeted Industry Sectors
- Return on Investment
- Employer Engagement & Employer Investment
- Industry Sector Partnerships
- Alignment of Funding Streams

### **Next Steps**

A competitive solicitation will be issued at the end of September, with grant awards announced and services beginning by December 2013.

## **Proposition 39 Jobs and Workforce Reporting Requirements**

### **Action Requested**

The Green Collar Jobs Council (Council) of The California Workforce Investment Board (State Board) is asked to approve a framework to develop jobs and workforce data reporting requirements and track this data as part of the Proposition 39 implementation efforts by the California Energy Commission (Energy Commission), the State Board, the Labor and Workforce Development Agency (Labor Agency), and other state agencies.

### **Background**

Trailer bill language (SB 73) for the 2013-14 State of California budget directs the California Workforce Investment Board to estimate, track, and report job creation and training outcomes resulting from Proposition 39 investments. This will provide critical data to measure program outcomes related to the Proposition's goal to "create good-paying energy efficiency and clean energy jobs in California."

Specifically, existing law directs Local Education Agencies (LEAs) to prioritize projects by considering a number of factors, including the expected number of trainees and direct full-time employees likely to be engaged for each LEA's annual funding commitments based upon a formula to be made available by the Energy Commission or State Board. The formula shall be stated as labor-intensities per total project dollar expended, and may differentiate by type of improvement, equipment, or building trade involved.

Each LEA must submit a report of project expenditures to the Citizens Oversight Board (COB) within 15 months after completing its first eligible, funded project. The report shall include:

- The number of trainees.
- The number of direct full-time equivalent employees and the average number of months or years of utilization of each of these employees.

The State Board, in consultation with the Energy Commission, must utilize reports filed with the COB to quantify total employment affiliated with funded projects, as well as to estimate new trainee, apprentice, or full-time jobs resulting from Job Creation Fund activity. The State Board is required to prepare an annual report with this information and submit it to the COB.

**Implications and Proposed Approach:***Framework to Fulfill Proposition 39 Jobs and Workforce Reporting Requirements:*

This section proposes both a short-term and long-term solutions for implementing the jobs and workforce reporting requirements for Proposition 39 investments.

**1) Short-Term Solution: Require LEAs to self-report data based on certified payroll records submitted by contractors**

Contractors are already required to submit certified payroll records to LEAs that include data such as hours worked, rate of pay, job craft or classification, whether a worker is journey-level or an apprentice, and residential zip codes for each worker employed on a public works project. The Department of Industrial Relations (DIR) will work with UC Berkeley and the State Board to develop a reporting form for LEAs to package and submit this data for each contractor employed on a Proposition 39-funded project. The Energy Commission should require LEAs to complete and submit this form to both the Energy Commission and the Labor Agency. State Board and DIR will work with UC Berkeley to review sample data after it is submitted to ensure that reporting forms effectively and accurately capture the required data.

Reporting requirements could be triggered by the amount of project funding. The Energy Commission, State Board, and DIR should discuss the appropriate threshold. The following table estimates the number of LEAs that fall into a range of funding awards.<sup>i</sup>

Estimated Distribution, 2013–14 (Based on estimated revenues of \$413 million)

<b>Range</b>	<b>Number of Local Educational Agencies</b>
\$15,000	523
\$50,000	766
\$50,001–\$100,000	165
\$100,001–\$500,000	318
\$500,001–\$1,000,000	115
\$1,000,001–\$1,500,000	46
\$1,500,000–\$2,000,000	20
\$2,000,000–\$3,000,000	15
\$3,000,000–\$4,000,000	7
\$4,000,000–\$5,500,000	2
\$7,149,064	San Diego Unified
\$35,170,174	Los Angeles Unified

**2) Long-Term Solution: Require all contractors employed on a Proposition 39-funded project to submit certified payroll data through DIR's Electronic Certified Payroll Record (ECPR) system**

The DIR is currently upgrading its Electronic Certified Payroll Record (ECPR) system which tracks compliance with reporting requirements for a portion of public works projects. The “document-driven” system allows users to upload records in PDF format. Over the next year, the system will be upgraded to be more “data-driven” to allow for comparison and analysis of data submitted. The Energy Commission and the California Department of Education (CDE) should require that contractors employed on a Proposition 39-funded project submit certified payroll data through the ECPR system once these system upgrades are complete. Shifting to the ECPR system will place fewer burdens on LEAs and reduce reporting costs over the long term.

**Next Steps**

The State Board, in consultation with UC Berkeley, will work create reporting tools to be incorporating into the Energy Commission Prop 39 proposal guidelines. These tools will be utilized by LEAs and/or and their contracted energy efficiency providers as appropriate to report on jobs and workforce outcomes in the near term. The State Board, in consultation with UC Berkeley, will work with DIR to incorporate Prop 39 reporting requirements into new data tools developed, and implement these as soon as feasible on Prop 39 funding projects.

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<sup>i</sup> “Recommendations for: Proposition 39: Clean Energy Jobs Act of 2012 Energy Efficiency K–12 Project Guidance”

(May 14, 2013); prepared at the request of the Administration by the California Department of Education, the California Energy Commission, and California Public Utilities Commission; page 5.