



**CALIFORNIA WORKFORCE INVESTMENT BOARD  
GREEN COLLAR JOBS COUNCIL**



**MEETING NOTICE**

**Thursday, June 12, 2014  
10:00 a.m. to 12:00 p.m.**

Tim Rainey  
Executive Director

Michael Rossi  
Chair

**Elihu M. Harris Building  
1515 Clay St. - Room 11  
Oakland, CA 94612  
(510) 622-2564**

Edmund G. Brown, Jr.  
Governor

**To listen to the meeting, call 1-888-808-6929; passcode 3243425**

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**AGENDA  
(Amended June 6, 2014)**

**1. Welcome and Introductions**

**2. Chair and Executive Director Reports**

**3. Action Items**

- a. Approve January 16, 2014 Meeting Summary
- b. Approve March 19, 2014 Meeting Summary

**4. Presentation**

Carol Zabin and Jessie Halpern-Finnerty, UC Berkeley Donald Vial Center on Employment in the Green Economy and Betony Jones, Fourth Sector Strategies: ["Workforce Issues and Energy Efficiency Programs: A Plan for California's Utilities"](#)

**5. Discussion items**

- a. Comments on presentation from Lisa Paulo, California Public Utilities Commission
- b. Comments on presentation from Paola Benassi, Pacific Gas and Electric Company
- c. [Proposition 39 Workforce Development Grantees](#)
  - I. Ann Cochrane, Executive Director, San Francisco Conservation Corps
  - II. Christopher Donnelly, Executive Director, work2Future (Silicon Valley Workforce Investment Network); Louise Auerhahn Working Partnerships USA; and Rayna Lehman, Director of Community Services, San Mateo Labor Council

**6. General Discussion/Partner Updates**

**7. Public Comment**

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Meeting conclusion time is an estimate; meeting may end earlier subject to completion of agenda items and/or approved motion to adjourn. In order for the State Board to provide an opportunity for interested parties to speak at the public meetings, public comment may be limited. Written comments provided to the Committee must be made available to the public, in compliance with the Bagley-Keene Open Meeting Act, §11125.1, with copies available in sufficient supply. Individuals who require accommodations for their disabilities (including interpreters and alternate formats) are requested to contact the California Workforce Investment Board staff at (916) 324-3425 at least ten days prior to the meeting. TTY line: (916) 324-6523. Please visit the California Workforce Investment Board website at <http://www.cwib.ca.gov> or contact Loren Shimanek at (916) 324-3425 for additional information. Meeting materials for the public will be available at the meeting location.

**Green Collar Jobs Council  
January 16, 2014  
10:00 am – 1:00 pm  
Meeting Summary**

Council members/designees and advisors who were in attendance are listed below:

John Brauer – <i>California Federation of Labor</i>	Erik Emblem (advisor) - <i>Joint Committee on Energy and Environmental Policy</i>
Jerry Butkeiwicz – <i>San Diego Gas and Electric</i>	Imran Farooq – <i>Omnium Group, LLC</i>
Strella Cervas (advisor) – <i>California Environmental Justice Alliance</i>	Diane Ravnik – <i>Department of Apprenticeship Standards</i>
Martha Diepenbrock (advisor) – <i>California Conservation Corps.</i>	Jeremy Smith – <i>California State Building and Construction Trades Council</i>
John DiStasio - <i>SMUD</i>	Dr. Carol Zabin (Chair) - <i>UC Berkeley Labor Center</i>
John Dunn (advisor) – <i>California Community Colleges</i>	

**I. Introduction and Opening Remarks:**

Dr. Carol Zabin welcomed Council members and public in attendance.

**II. Chair/Executive Director Updates**

Tim Rainey gave a brief update to the Council on the collaborative work with Community Colleges Chancellor's Office and the Governor's economic development agency, GoBiz. The "slingshot" initiative that has emerged from that collaborative work will sponsor regional partnerships that attempt to mitigate or resolve a regionally defined problem, such as long-term unemployment or employer skills needs.

**III. Action Item: Approval of the November 13, 2013 Meeting Summary**

The November 13, 2013 meeting summary was approved.

**IV. Action Item: Proposed Jobs and Workforce Development Program Elements for Carbon Reduction Investments in California**

The Council approved the *Proposed Jobs and Workforce Development Program Elements for Carbon Reduction Investments in California* document.

## V. Discussion Items:

Members heard from two presenters who discussed topics related to the third program element: Providing Employment for Californians from Disadvantaged Communities.

- Ryan Briscoe Young from the Greenlining Institute presented information about the Greenhouse Gas Reduction Fund (GGRF), the state's three-year investment plan, and SB 535 requirements that 25 percent of GGRF allocations benefit disadvantaged communities and 10 percent of funds be spent within disadvantaged communities.
- John Faust from the Office of Environmental Health Hazard Assessment provided an overview of the CalEnviroScreen tool developed to identify California communities that are disproportionately burdened by environmental pollution and socioeconomic factors. Cal/EPA uses this tool to prioritize investments and will utilize the tool to identify disadvantaged communities that should be targeted for GGRF investments.

## VI. General Discussion/Partner Updates

The council discussed implementation strategy for the *Program Elements* document. A Majority of members recommended that the document be shared with state agencies that are involved with the allocation of Proposition 39 funds. The most commonly suggested strategy was for Council members to engage with partners within their respective fields around the recommendations laid out in the *Program Elements* document. The Council agreed to continue to discuss implementation strategies at the next scheduled meeting.

Elisabeth Brinton will no longer be serving as a designee for John DiStasio. Ms. Brinton has accepted employment with another organization. Mr. DiStasio will attend meetings until another designee is announced.

## VII. Public Comment

Public comment received:

Hector R. Uriate from PROTEUS Inc. provided public comments on the *Program Elements* document. Mr. Uriate asked the Council to consider his organization as a training partner willing to help with the documents implementation. Eddie Ahn from Brightline Defense Project commended the Council on the approval of the *Program Elements* document and suggested that the Council to reconsider the inclusion of a local hire percentage.

## Meeting Adjourned

**Green Collar Jobs Council  
March 19, 2014  
1:00 – 3:00 pm  
Meeting Summary**

Council members/designees and advisors who were in attendance are listed below:

John Brauer – <i>California Federation of Labor</i>	Marvin Pineda (designee) – <i>Office of Assembly Member Rudy Salas</i>
Strela Cervas – <i>CEJA (advisor/by phone)</i>	Diane Ravnik – <i>Department of Apprenticeship Standards</i>
Erik Emblem (advisor) - <i>Joint Committee on Energy and Environmental Policy</i>	Dr. Carol Zabin (Chair) - <i>UC Berkeley Labor Center</i>

**I. Introduction and Opening Remarks:**

Dr. Carol Zabin welcomed Council members and public in attendance. A clarification on the public's ability to comment over the phone was announced. Public using the telephone call-in line may comment during public comment opportunities.

**II. Chair/Executive Director Updates**

Tim Rainey gave a brief update on the progress of the State Board's Proposition 39 Pre-Apprenticeship Support, Training and Placement Grant. The Grant will fund projects that fill critical workforce skills gaps by creating opportunities for California job seekers to earn industry-valued credentials and enter into apprenticeship or direct employment in the energy efficiency or construction sector. The grantee applications are still in the process of being reviewed and awardees will be announced sometime in April 2014. Mr. Rainey also discussed two initiatives that foster regional collaboration and expedite job placements: SlingShot and the Workforce Accelerator Fund.

**III. Action Item: Approval of the January 16, 2014 Meeting Summary**

The Council did not have quorum. The January 16, 2014 meeting summary was not approved.

**IV. Presentation:**

The Council members, advisors and public attendees heard from Benjamin Goldstein, Energy Efficiency Workforce Coordinator with U.S. Department of Energy by phone. The title of Mr. Goldstein's presentation is "Federal Recognition for Workforce Standards and Credentials in the Energy Efficiency Sector" and the information within the presentation

provided context for the second program element, contractor standards and worker skill certifications, from the Council's *Program Elements* document.

## **V. General Discussion/Partner Updates**

The GCJC invited appointees of the Proposition 39 California Clean Energy Jobs Act Citizens Oversight Board (COB) to the March 19th meeting. The COB is responsible to ensure funds dedicated to job creation and energy efficiency are properly spent. The State Board will be responsible for submitting an annual report on Proposition 39 jobs and workforce outcomes to the COB. Currently six appointees have been selected: three appointees from the State Treasurer's office and three appointees from the Controller's office. Three remaining appointees from the Attorney General's office have yet to be named, bringing the total number of COB appointees to nine. The California Energy Commission and the California Public Utilities Commission are in the process of appointing one ex officio member each to the COB.

The purpose of inviting COB appointees and their respective agencies was for GCJC members to better understand the scope and role of the COB. Many of the appointees were unable to attend in person; however, the GCJC was able to have a robust discussion with appointees and agency representatives. Some themes from the discussion focused on when the COB would convene, what agency would be responsible for convening the COB, and subsequently, what agency would staff the COB. The GCJC offered to help staff the COB and act as a convener. Further discussion is needed to determine the timeline and the roles of varying agencies in the convening of the COB.

## **VI. Public Comment**

There were numerous public comments that focused on the Citizens Oversight Board's role and responsibility, and the role of the Council in support of the COB. Public participating over the phone were Drew Bohan, Chief Deputy Director at California Energy Commission; Rodney Davis, Southern California Gas Co.; Kate Gordon, Vice President and Director of Climate Energy Program at Next Generation; Grant Mack, Energy Policy Advisor at California Energy Commission; Robert Marcial, Director at PG&E Pacific Energy Center; Nina Perez, WE&T Connections Program Manager at Southern California Edison; and other public commenters.

## **Meeting Adjourned**