



Edmund G. Brown Jr.
Governor



Tim Rainey
Executive Director

**CALIFORNIA WORKFORCE INVESTMENT BOARD
HEALTH WORKFORCE DEVELOPMENT COUNCIL**

**October 15, 2012
9:00 a.m. – 2:00 p.m.**

**Sutter Center for the Health Professions
Sacramento, CA**

MEETING SUMMARY

I. Introduction and Opening Remarks

California Workforce Investment Board (State Board) Executive Director opened the meeting and introduced Bob Redlo as a new State Board member and the new Chair of the Health Workforce Development Council (Council). Mr. Rainey thanked Vice Chair Chad Silva for chairing the Council during the past year. Mr. Redlo asked the Council members to introduce themselves. Council members/designees who were in attendance are listed below:

Kevin Barnett – *California Health Workforce Alliance*

Steve Barrow – *California State Rural Health Association*

John Blossom – *California Area Health Education Center Program*

Dena Bullard – *University of California Office of the President*

Robert David – *Office of Statewide Health Planning and Development*

Kim DeWeese – *California Department of Public Health*

Diane Factor – *Service Employees International Union*

Katherine Flores – *California Health Professions Consortium*

Gary Gugelchuk – *Western University of the Health Sciences*

Cathy Martin – *California Hospital Association*

Rosielyn Pulmano – *California Legislature, Assembly Health Committee*

Jeff Oxendine – *California Health Professions Consortium*

David Quakenbush – *California Primary Care Association*

Bob Redlo – *Doctor’s Medical Center*

Cindy Sherwood-Green – *California Workforce Association*

Chad Silva – *Latino Coalition for a Healthy California*

Cindy Sherwood-Green – *California Workforce Association*

Anette Smith-Dohring – *Sutter Health Sacramento Sierra Region*

Abby Snay – *Jewish Vocational Services*

Jim Suennen – *California Health and Human Services Agency*

Linda Zorn – *California Community College Chancellor’s Office*

II. Chair/Director/Agency Updates

Mr. Redlo stated that Agenda Item IV- b. – Career Pathway Sub-Committee Report was now a discussion item only and had been moved to Agenda Item V- b.

Mr. Redlo outlined the accomplishments since the April 16, 2012 Council meeting:

- Submitted the final report of the Health Resources and Services Administration Health Care Workforce Development Report. The report has been posted to the State Board website on the Council's webpage.
- Reconvened Career Pathway Sub-Committee for Phase II. Later in the agenda, Jeff Oxendine will give an overview of the Phase II work. The updated report has also been posted on the Council webpage.
- The Action Plan Implementation Team reconvened and developed a series of high priority recommendations for Council consideration. We will be discussing those recommendations in depth under Agenda Item V.

Mr. Rainey gave an overview of the new State Board and the Council/Committee structure. He introduced the new State Board members who are on or represented on the Council:

- Monica Blanco-Etheridge (Monica's representative on the Council is Vice Chair Chad Silva), Diane Factor, Abby Snay, Anette Smith-Dohring (a new Council member). There are two additional health-focused State Board members: Jonathan Andrus, CEO – Fairchild Medical Center and James Mangia – President and CEO – St. John's Well Child and Family Center. Both Jonathan and James will be extended invitations to join the Council.

III. Agency Updates

Mr. Redlo introduced Jim Suennen, California Health and Human Services Agency who gave an update on the current activities for the Governor's *Let's Get Healthy California* Task Force, California's Health Benefit Exchange and the Governor's call for a concurrent legislative session focusing on healthcare reform implementation.

IV. Approval of the April 16, 2012 Meeting Summary

The April 16, 2012 meeting summary was approved.

V. (a) Discussion Item: Action Plan Implementation Team Process and Recommendations

Jeff Oxendine explained that the Action Plan Implementation Team (comprised of the leads for the various action plans) were asked to identify 1-2 priorities from each

action plan that should be championed by the Health Workforce Development Council over the next 12 months. In selecting priorities, the leads were asked to consider:

- High impact on the successful implementation of Health Care
- Contribution to addressing priority workforce needs
- Feasibility/probability of achieving intended results
- Cost
- Potential availability of resources

The Action Plan Implementation Team organized the recommendation under the following themes:

- Strengthen and Invest in California's Primary Care Capacity Leveraging Existing Programs and Aligned with Population Needs
- Determine, Preserve and Restore Funding for California's Public Education Institutions (K-12, Community Colleges, CSU, UC) that Provide Workforce Preparation and Education Programs to Meet Health Workforce Requirements
- Increase Capacity in Diagnostic Services as Required to Ensure Access, Quality and Cost Effectiveness
- Ensure that California's Health Workforce is Representative of the Population and Geographic Areas and Can Provide Quality, Culturally Responsive and Appropriate Services to Our Growing and Emerging Majority Populations
- Invest in Regional Workforce Planning, Programs and Infrastructure in Underserved Areas to Increase Workforce Capacity and Contribute to Health, Economic and Educational Goals
- Establish Solid Infrastructure to Develop and Implement Plans at the Statewide and Regional Level
- Identify, Promote, and Advocate for Emerging Models for Medical and Preventative Services (i.e., Medical Homes) to More Effectively and Efficiently Engage Professionals and Provide Career Advancement Opportunities, (Leverage Electronic Medical Records, and Tele-health)

A matrix with themes and recommendations was displayed and the Council discussed and made edits to the themes and recommendations.

VI. (b) Discussion Item: Career Pathway Sub-Committee Report

Mr. Oxendine updated the Council on Phase II of the Career Pathway Sub-Committee. During Phase II of the Sub-Committee, pathways and action plans were developed for the following health professions/entity:

- Oral Health
- Home Health Aides and Certified Nurse Assistant
- Imaging
- Veterans

Mr. Oxendine said that the final report for the Career Pathway Sub-Committee had been completed and is available on the State Board website (http://www.cwib.ca.gov/res/docs/special_committees/hwdc/Annual%20Reports/California%20Career%20Pathway%20Report%2010%20Oct%202012%20.pdf).

Cathy Martin clarified that the Imaging pathway/action plan was currently part of a public comment period.

It was suggested that Alcohol and Drug Counselors needed additional work. Board staff Javier Romero said that during Phase I, the Sub-Committee decided that there wasn't sufficient information to develop a pathway. The Sub-Committee asked State Board staff to develop an issue brief for public comment to solicit more information on the issues. He discussed the other initiatives underway related to the profession.

There was additional discussion regarding the ongoing process for public comment and updating action plans.

VII. Role of the Health Workforce Development Council (Continued)

Mr. Redlo discussed three initiatives that were germane to the Council:

- Develop a comprehensive plan to increase the health care workforce in California that should be adopted by the State Board. Develop a new master plan of health workforce for California. At some point, the Council could approve the plan which would be a living document.
- Develop an action plan for the critical or crucial action items that could be accomplished in 2013.
- Act as a clearinghouse for discussion and development of new programs that address the health workforce in California.

There was a discussion about the different roles of the Council, its relationship with the State Board and the need for resources and legislation to move the work forward. Mr. Redlo discussed the importance of narrowing the Council's priorities because the resources drive the work. He also discussed presenting information on the Council at the State Board meeting in October and getting their support for the Council and its work.

Mr. Redlo discussed the potential need for new council members as the Council moves forward and a process for adding new members. Vice Chair Chad Silva, Cathy Martin, and Steve Barrow volunteered to be members of the Membership Ad Hoc Committee. Mr. Silva will chair the Ad Hoc Committee. The Ad Hoc Committee is charged with developing a methodology for determining the composition of its membership and providing recommendations at the next Council meeting.

VIII. Public Comment

Dave Neilsen, Deputy Director, Program Services Division, California Department of Alcohol and Drug Programs thanked the Council for its work. He briefly discussed the work underway regarding the workforce component for substance abuse treatment. He said they were looking forward to working with the Council in the future.

IX. Council Member Updates

Council members gave updates on various activities undertaken by their organizations.

X. Next Steps

- The Themes and Recommendations document will be updated and sent to Council members for review.
- The Membership Ad Hoc Committee will be convened.
- State Board staff, working with the Council chair, will develop a meeting schedule for 2013.

XI. Adjournment

The meeting was adjourned at approximately 2:00 p.m.