



CFC Newsletter

April 2008

IN THIS ISSUE:

- Production News
- Outreach
- Board Meeting
- Location News

Save the Date:

CFC Board Meeting
Tues., May 7, 2008
10 a.m. -- Noon
Room 127
State Capitol Bldg.
Sacramento, CA

CFC ASSISTS PRODUCTIONS WITH FREEWAY FILMING

With the cooperation of Caltrans, the California Highway Patrol and the cities of Los Angeles, El Segundo, Fontana, Rialto, Long Beach and Pasadena as well as the counties of Orange, San Diego, Los Angeles, Ventura, Kern and Santa Barbara, the CFC was able to permit film activity on various freeways, on and off ramps, and over-and-underpasses to freeways. In order for these activities to remain viable, please carefully review the attached guideline sheet for all freeway filming.

http://www.film.ca.gov/AboutUs/Press/ProductionAlert_April-14.doc.

CFC BREAKFAST MEET AND GREET

On April 10th, the CFC hosted its 3rd annual "speed dating" event at The Beverly Hills Hotel to introduce feature film, television and commercial producers to many of California's most diverse and film-friendly locations. The popular invitation-only breakfast enabled independent and studio production professionals to engage in a series of five-minute sessions where they learned about locations, resources and logistical support offered by more than 40 regional film offices statewide.

From San Diego to Humboldt County, California offers the world's richest assortment of production locations. The annual "speed dating" event gives production industry decision makers a chance to learn about locations and network with film office representatives in a format that is quick, fun and highly efficient.

CFC GREEN PROJECT

In case you missed it, the CFC launched the *Green Resource Guide*, a new Web-based resource to promote environmentally-conscious film production.

The *Green Resource Guide*, found on our website, provides production companies with information and tools to reduce their environmental footprint, while saving them the time and expense of conducting their own environmental research. Designed to streamline the process of green production, the *Guide* supplies everything from handy tips on green office practices to useful contacts with green vendors. More and more production companies are looking for ways to minimize their effect on the environment and some have already adopted many of these environmental guidelines in their day-to-day productions.

CFC LAUNCHES NEW WEBSITE

Please take a moment to visit the CFC's completely overhauled and re-designed website. The new portal provides detailed information and resources for filming in California in an organized and easier to access format.

www.film.ca.gov

REGIONAL FILM PARTNER NEWS

Welcome to **Marin County's** new *Marin Film Resource Office* - the CFC's newest Regional Film Partner. Deborah Albre is the contact.

Phone: 415-925-2060; deborah@visitmarin.org

Geoff Alexander is the newly appointed Film Commissioner for **Santa Barbara County**. Geoff is a seasoned industry professional eager to assist productions.

Phone: 805-966-9222 geoff@filmsantabarbara.com

Mary Cruse has taken the reins as Film & Digital Media Commissioner for the **Humboldt County** region.

Phone: 707-444-6633 filmcom@filmhumboldt.org

CFC STAFFING UPDATE

The CFC is happy to announce that Don Ward joined the CFC as an office associate in December 2007 and has proven to be a valuable and necessary addition in the CFC office. His principal duties are reception, phone requests, administrative tasks and graphics.

CFC OUTREACH TO SOUTHERN CALIFORNIA CITIES

The CFC office is working on new or revised film ordinances with the Regional Film Partner for the County of Mendocino and the Regional Film Partners for the cities of Alameda, Moreno Valley, Chino Hills, and Huntington Park.

CFC EMERGENCY NUMBER - 323-860-2960 x100

If you are calling before or after normal business hours (9:00 a.m. to 6:00 p.m.), you will find information on the emergency extension for calling the CHP, Fire Marshal, etc. Any non-emergency will be addressed on the next business day.

California Film
Commission
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